

Rate Card of STAR's TV Channels as per Tariff Order and Interconnect Regulations 2017**A. Pricing of A-la-Carte STAR Channels**

Sr. No.	Channel Name (Standard Definition)	Maximum Retail Price (MRP) of Channel (in INR) per Subscriber per month	Genre	Please tick <input checked="" type="checkbox"/> the Channel (opted by the DPO)
Best-in-class Entertainment Channels				
1	Star Plus	19	Hindi General Entertainment	
2	Star Bharat	10	Hindi General Entertainment	
3	Star Gold	8	Hindi Movies	
4	Star Gold Select	7	Hindi Movies	
5	Star Jalsha	19	Regional Bengali General Entertainment	
6	Star Pravah	9	Regional Marathi General Entertainment	
7	Maa TV	19	Regional Telugu General Entertainment	
8	Maa Movies	10	Regional Telugu Movies	
9	Vijay	17	Regional Tamil General Entertainment	
10	Asianet	19	Regional Malayalam General Entertainment	
11	Asianet Movies	15	Regional Malayalam Movies	
12	Star Suvarna	19	Regional Kannada General Entertainment	
13	Star Movies	12	English Movies	
14	Star World	8	English General Entertainment	
15	Star Sports 1	19	Sports	
16	Star Sports 1 Hindi	19	Sports	
17	Star Sports 1 Tamil	17	Sports	

18	Star Sports 1 Telugu ¹	19	Sports	
19	Star Sports 1 Kannada ²	19	Sports	
20	Star Sports Select 1	19	Sports	
21	Star Sports Select 2	7	Sports	
Popular Channels				
22	Movies Ok	1	Hindi Movies	
23	Jalsha Movies	6	Regional Bengali Movies	
24	Maa Gold	2	Regional Telugu Movies	
25	Suvarna Plus	5	Regional Kannada Movies	
24				
26	Star Sports 2	6	Sports	
27	Star Sports 3	4	Sports	
28	Fox Life	1	Lifestyle	
29	Star Utsav	1	Hindi General Entertainment	
30	Star Gold Thrills ³	1	Hindi Movies	
31	Star Utsav Movies	1	Hindi Movies	
32	Maa Music	1	Regional Telugu Music	
33	Vijay Super	2	Regional Tamil General Entertainment	
34	Asianet Plus	5	Regional Malayalam General Entertainment	
35	Star Sports First	1	Sports	
Education & Essentials				
36	National Geographic	2	Infotainment	
37	Nat Geo Wild	1	Infotainment	

¹ To be launched by December 31, 2018

² To be launched by December 31, 2018

³ To be launched by December 31, 2018

Sr. No.	Channel Name (High Definition)	Maximum Retail Price (MRP) of Channel (in INR) per Subscriber per month	Genre	Please tick <input checked="" type="checkbox"/> the Channel (opted by the DPO)
Best-in-class Entertainment (HD)				
1	Star Plus HD	19	Hindi General Entertainment	
2	Star Bharat HD	19	Hindi General Entertainment	
3	Star Gold HD	10	Hindi Movies	
4	Star Gold Select HD	10	Hindi Movies	
5	Star Jalsha HD	19	Regional Bengali General Entertainment	
6	Star Pravah HD	15	Regional Marathi General Entertainment	
7	Maa HD	19	Regional Telugu General Entertainment	
8	Maa Movies HD	19	Regional Telugu Movies	
9	Vijay HD	19	Regional Tamil General Entertainment	
10	Asianet HD	19	Regional Malayalam General Entertainment	
11	Star Suvarna HD	19	Regional Kannada General Entertainment	
12	Star Movies HD	19	English Movies	
13	Star Movies Select HD	10	English Movies	
14	Star World HD	9	English General Entertainment	
15	Star World Premiere HD	9	English General Entertainment	
16	Star Sports HD1	19	Sports	

17	Star Sports 1 HD Hindi	19	Sports	
18	Star Sports Select HD1	19	Sports	
19	Star Sports Select HD2	10	Sports	
Popular Channels (HD)				
20	Jalsha Movies HD	19	Regional Bengali Movies	
21	Star Sports HD2	19	Sports	
22	Fox Life HD	1	Lifestyle	
23	Star Gold Thrills HD ⁴	1	Hindi Movies	
24	Nat Geo People HD	1	Infotainment	
25	Nat Geo Music HD	1	Music	
Education & Essentials (HD)				
26	National Geographic HD	10	Infotainment	
27	Nat Geo Wild HD	5	Infotainment	
28	Baby TV HD	1	Kids	

B. STAR Bouquets

- I. STAR is offering 28 bouquets with 4 different variations to cater to the diverse consumer segments based on their consumption -
 - i) **Base**- A Bouquet that brings to you the best of entertainment, sports and movies channels in your language of choice (“Base Offering”).
 - ii) **Premium**- On top of Base Offering, Premium Bouquet includes English language offerings and Channels with a differentiated content proposition that some of our consumers would love to opt for (“Premium Offering”).
 - iii) **HD-Base**- Base Offering with superior viewing experience (includes HD channels for the corresponding Base offering wherever available) catering to viewers of High Definition channels.
 - iv) **HD Premium**- Premium Offering with superior viewing experience (includes HD channels for the corresponding Premium offering wherever available) catering to viewers of High Definition channels.

⁴ To be launched by December 31, 2018

Pricing of STAR Bouquet

	Bouquet Pricing Overview			
Language	MRP of Base	MRP of Premium	MRP of HD-Base	MRP of HD-Premium
Hindi	49	79	85	120
Marathi	49	79	85	120
Bengali	49	79	85	120
Tamil	25	69	75	110
Kannada	30	69	75	110
Malayalam	39	69	75	110
Telugu	39	69	75	110

SD Bouquets

1. Hindi Base		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Star Plus	49	
Star Bharat		
Star Utsav		
Star Gold		
Movies Ok		
Star Gold Thrills		
Star Utsav Movies		
Star Sports 1 Hindi		
Star Sports 2		
Star Sports 3		
Star Sports First		
National Geographic		
Nat Geo Wild		

2. Hindi Premium		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Star Plus	79	
Star Bharat		
Star Utsav		
Star Gold		
Movies Ok		
Star Gold Thrills		
Star Utsav Movies		
Star Sports 1 Hindi		

Star Sports 2		
Star Sports 3		
Star Sports First		
National Geographic		
Nat Geo Wild		
Star Sports 1		
Star Sports Select 1		
Star Sports Select 2		
Star Gold Select		
Star Movies		
Star World		
Fox Life		

3. Marathi Base		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Star Pravah		
Star Plus		
Star Bharat		
Star Utsav		
Star Gold		
Movies Ok		
Star Gold Thrills		
Star Utsav Movies		
Star Sports 1 Hindi		
Star Sports 2		
Star Sports 3		
Star Sports First		
National Geographic		
Nat Geo Wild		

4. Marathi Premium		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Star Pravah	79	
Star Plus		
Star Bharat		
Star Utsav		
Star Gold		
Movies Ok		
Star Gold Thrills		
Star Utsav Movies		
Star Sports 1 Hindi		
Star Sports 2		
Star Sports 3		
Star Sports First		
National Geographic		
Nat Geo Wild		
Star Sports 1		
Star Sports Select 1		
Star Sports Select 2		
Star Gold Select		
Star Movies		
Star World		
Fox Life		

5. Bengali Base		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Star Jalsha	49	

Jalsha Movies		
Star Plus		
Star Gold		
Star Sports 1 Hindi		
Star Sports 2		
Star Sports 3		
Star Sports First		
National Geographic		
Nat Geo Wild		

6. Bengali Premium		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Star Jalsha	79	
Jalsha Movies		
Star Plus		
Star Gold		
Star Sports 1 Hindi		
Star Sports 2		
Star Sports 3		
Star Sports First		
National Geographic		
Nat Geo Wild		
Star Sports 1		
Star Sports Select 1		
Star Sports Select 2		
Star Gold Select		
Star Movies		
Star World		
Fox Life		

7. Tamil Base		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Vijay	25	
Vijay Super		
Star Sports 1 Tamil		
Star Sports 2		
Star Sports 3		
Star Sports First		
National Geographic		
Nat Geo Wild		

8. Tamil Premium		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Vijay	69	
Vijay Super		
Star Sports 1 Tamil		
Star Sports 2		
Star Sports 3		
Star Sports First		
National Geographic		
Nat Geo Wild		
Star Sports 1		
Star Sports Select 1		
Star Sports Select 2		
Star Movies		

Star World		
Fox Life		

9. Kannada Base		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Star Suvarna	30	
Suvarna Plus		
Star Sports 1 Kannada		
Star Sports 2		
Star Sports 3		
Star Sports First		
National Geographic		
Nat Geo Wild		

10. Kannada Premium		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Star Suvarna	69	
Suvarna Plus		
Star Sports 1 Kannada		
Star Sports 2		
Star Sports 3		
Star Sports First		
National Geographic		
Nat Geo Wild		
Star Sports 1		
Star Sports Select 1		

Star Sports Select 2		
Star Movies		
Star World		
Fox Life		

11. Malayalam Base		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Asianet	39	
Asianet Plus		
Asianet Movies		
Star Sports 1		
Star Sports 2		
Star Sports 3		
Star Sports First		
National Geographic		
Nat Geo Wild		

12. Malayalam Premium		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Asianet	69	
Asianet Plus		
Asianet Movies		
Star Sports 1		
Star Sports 2		
Star Sports 3		
Star Sports First		

National Geographic		
Nat Geo Wild		
Star Sports Select 1		
Star Sports Select 2		
Star Movies		
Star World		
Fox Life		

13. Telugu Base		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Maa TV	39	
Maa Movies		
Maa Gold		
Maa Music		
Star Sports 1 Telugu		
Star Sports 2		
Star Sports 3		
Star Sports First		
National Geographic		
Nat Geo Wild		

14. Telugu Premium		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Maa TV	69	
Maa Movies		
Maa Gold		
Maa Music		
Star Sports 1 Telugu		

Star Sports 2		
Star Sports 3		
Star Sports First		
National Geographic		
Nat Geo Wild		
Star Sports 1		
Star Sports Select 1		
Star Sports Select 2		
Star Movies		
Star World		
Fox Life		

HD Bouquets

15. Hindi HD-Base		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Star Plus HD	85	
Star Bharat HD		
Star Utsav		
Star Gold HD		
Movies OK		
Star Gold Thrills HD		
Star Utsav Movies		
Star Sports 1 HD Hindi		
Star Sports HD2		
Star Sports 3		
Star Sports First		
National Geographic HD		
Nat Geo Wild HD		

16. Hindi HD-Premium		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Star Plus HD	120	
Star Bharat HD		
Star Utsav		
Star Gold HD		
Movies OK		
Star Gold Thrills HD		
Star Utsav Movies		
Star Sports 1 HD Hindi		
Star Sports HD2		
Star Sports 3		
Star Sports First		
National Geographic HD		
Nat Geo Wild HD		
Star Sports HD1		
Star Sports Select HD1		
Star Sports Select HD2		
Star Gold Select HD		
Star Movies HD		
Star Movies Select HD		
Star World HD		
Star World Premier HD		
Fox Life HD		
Nat Geo Music HD		
Nat Geo People HD		
Baby TV HD		

17. Marathi HD-Base		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Star Pravah HD	85	
Star Plus HD		
Star Bharat HD		
Star Utsav		
Star Gold HD		
Movies OK		
Star Gold Thrills HD		
Star Utsav Movies		
Star Sports 1 HD Hindi		
Star Sports HD2		
Star Sports 3		
Star Sports First		
National Geographic HD		
Nat Geo Wild HD		

18. Marathi HD-Premium		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Star Pravah HD	120	
Star Plus HD		
Star Bharat HD		
Star Utsav		
Star Gold HD		
Movies OK		

Star Gold Thrills HD		
Star Utsav Movies		
Star Sports 1 HD Hindi		
Star Sports HD2		
Star Sports 3		
Star Sports First		
National Geographic HD		
Nat Geo Wild HD		
Star Sports HD1		
Star Sports Select HD1		
Star Sports Select HD2		
Star Gold Select HD		
Star Movies HD		
Star Movies Select HD		
Star World HD		
Star World Premier HD		
Fox Life HD		
Nat Geo Music HD		
Nat Geo People HD		
Baby TV HD		

19. Bengali HD-Base		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Star Jalsha HD	85	
Jalsha Movies HD		
Star Plus HD		
Star Gold HD		
Star Sports 1 HD Hindi		
Star Sports HD2		

Star Sports 3		
Star Sports First		
National Geographic HD		
Nat Geo Wild HD		

20. Bengali HD-Premium		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Star Jalsha HD	120	
Jalsha Movies HD		
Star Plus HD		
Star Gold HD		
Star Sports 1 HD Hindi		
Star Sports HD2		
Star Sports 3		
Star Sports First		
National Geographic HD		
Nat Geo Wild HD		
Star Sports HD1		
Star Sports Select HD1		
Star Sports Select HD2		
Star Gold Select HD		
Star Movies HD		
Star Movies Select HD		
Star World HD		
Star World Premier HD		
Fox Life HD		
Nat Geo Music HD		
Nat Geo People HD		
Baby TV HD		

21. Tamil HD-Base		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Vijay HD	75	
Vijay Super		
Star Sports 1 Tamil		
Star Sports HD2		
Star Sports 3		
Star Sports First		
National Geographic HD		
Nat Geo Wild HD		

22. Tamil HD-Premium		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Vijay HD	110	
Vijay Super		
Star Sports 1 Tamil		
Star Sports HD2		
Star Sports 3		
Star Sports First		
National Geographic HD		
Nat Geo Wild HD		
Star Sports HD1		
Star Sports Select HD1		
Star Sports Select HD2		
Star Movies HD		
Star Movies Select HD		

Star World HD		
Star World Premier HD		
Fox Life HD		
Nat Geo Music HD		
Nat Geo People HD		
Baby TV HD		

23. Kannada HD-Base		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Star Suvarna HD	75	
Suvarna Plus		
Star Sports 1 Kannada		
Star Sports HD2		
Star Sports 3		
Star Sports First		
National Geographic HD		
Nat Geo Wild HD		

24. Kannada HD-Premium		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Star Suvarna HD	110	
Suvarna Plus		
Star Sports 1 Kannada		
Star Sports HD2		
Star Sports 3		
Star Sports First		

National Geographic HD		
Nat Geo Wild HD		
Star Sports HD1		
Star Sports Select HD1		
Star Sports Select HD2		
Star Movies HD		
Star Movies Select HD		
Star World HD		
Star World Premier HD		
Fox Life HD		
Nat Geo Music HD		
Nat Geo People HD		
Baby TV HD		

25. Malayalam HD-Base		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Asianet HD		
Asianet Plus		
Asianet Movies		
Star Sports HD1		
Star Sports HD2		
Star Sports 3		
Star Sports First	75	
National Geographic HD		
Nat Geo Wild HD		

26. Malayalam HD-Premium		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Asianet HD	110	
Asianet Plus		
Asianet Movies		
Star Sports HD1		
Star Sports HD2		
Star Sports 3		
Star Sports First		
National Geographic HD		
Nat Geo Wild HD		
Star Sports Select HD1		
Star Sports Select HD2		
Star Movies HD		
Star Movies Select HD		
Star World HD		
Star World Premier HD		
Fox Life HD		
Nat Geo Music HD		
Nat Geo People HD		
Baby TV HD		

27. Telugu HD-Base		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Maa HD	75	

Maa Movies HD		
Maa Gold		
Maa Music		
Star Sports 1 Telugu		
Star Sports HD2		
Star Sports 3		
Star Sports First		
National Geographic HD		
Nat Geo Wild HD		

28. Telugu HD-Premium		
Channels comprised in Bouquet	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	Please tick <input checked="" type="checkbox"/> the Bouquet (opted by the DPO)
Maa HD	110	
Maa Movies HD		
Maa Gold		
Maa Music		
Star Sports 1 Telugu		
Star Sports HD2		
Star Sports 3		
Star Sports First		
National Geographic HD		
Nat Geo Wild HD		
Star Sports HD1		
Star Sports Select HD1		
Star Sports Select HD2		
Star Movies HD		
Star Movies Select HD		
Star World HD		
Star World Premier HD		

Fox Life HD		
Nat Geo Music HD		
Nat Geo People HD		
Baby TV HD		

Note:

- (i) MRP is exclusive of all applicable indirect taxes including all but not limited to service taxes, Goods and Services Taxes ("GST"), cess, charges, levies, duties, as applicable. All such taxes, as applicable, shall be charged by STAR and payable by DPO.
- (ii) This Rate Card shall be read with the Interconnection Regulations 2017 and Tariff Order 2017.

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