

Date: May 29, 2019

**Attention DPO**

**Subject: Intimation of Promotional Scheme for channel “Star Sports 1 Bangla” under clause 3(4) of the Tariff Order.**

**Ref:**

1. The Telecommunication (Broadcasting and Cable) Services Interconnection (Addressable Systems) Regulations, 2017 (“**Interconnection Regulations 2017**”);
2. The Telecommunication (Broadcasting and Cable) Services (Eighth) (Addressable Systems) Tariff Order, 2017 (“**Tariff Order**”);
3. Subscription License Agreement executed between you (“**DPO**”) and Star India Private Limited (“**Star**”) for a period commencing from February 1, 2019 (“**SLA**”).

Dear Sir,

We are pleased to inform you that Star is offering a promotional scheme (“**Promotional Scheme**”) of its channel “Star Sports 1 Bangla” (“**Channel**”) with effect from May 30, 2019 (“**Effective Date**”). The details of the Promotional Scheme are as under:

|  |  |
|--|--|
| Channel                                      | Star Sports 1 Bangla   |
| Promotional Scheme Period                    | 90 days<br>(May 30, 2019 to August 27, 2019)   |
| MRP of Channel during the Promotional Scheme | *Rs.6/- per subscriber per month (applicable to Addressable Platforms i.e., DTH, HITS, IPTV & DAS Operators) |

\* MRP is exclusive of taxes and other levies as applicable.

In event you are already availing and retransmitting the aforesaid Channel under the SLA the benefit of the revised MRP of Channel during the Promotional Scheme shall be automatically passed on to you.

In case you have not subscribed to the said Channel under the SLA you can opt for the same by executing the form for “Form for amendment of Subscribed Channel” available on our website [www.startv.com](http://www.startv.com) and sending the duly signed and stamped copy to Star for further execution.

Needless to mention the MRP for the Channel as referred in the SLA i.e. Rs. 19/- per month per subscriber shall be applicable after the expiry of the Promotional Scheme Period.

Except to the extent provided above, all other terms and conditions of the SLA alongwith the terms of amendment agreements, if any, executed between the parties shall continue to remain binding for the remaining part of the Term of SLA.

Looking forward to your co-operation and support.

Thanking you,

For **Star India Private Limited**

**Sd/-**  
**Authorized Signatory**