Stamp & Sign

# FIRST ADDENDUM TO THE SUBSCRIPTION LICENSE AGREEMENT

This addendum ("First Addendum") is made on this day of, 2019 by and between:
STAR INDIA PRIVATE LIMITED, a company incorporated and registered under the Companies Act, 1956 and having GSTINs 07AAACN1335Q1ZA (Delhi), 27AAACN1335Q1Z8 (Mumbai, Maharashtra), 19AAACN1335Q1Z5 (Kolkata, West Bengal) 36AAACN1335Q1Z9 (Hyderabad, Telangana), 29AAACN1335Q1Z4 (Bangalore, Karnataka), and office at M-38/1, Second Floor, International Business Centre, Middle Circle, Connaught Place, New Delhi – 110 001, bearing PAN No. AAACN1335Q and registered office at STAR House, Urmi Estate, 95 Ganpatrao Kadam Marg, Lower Parel (W), Mumbai, 400013, Maharashtra (hereinafter referred to as "STAR", which shall include its successors and assigns);
AND, a [Sole Proprietorship
Concern / Partnership Firm/ Private or Public Limited Company] incorporated/registered under the relevant act with its registered office at :  Address Line 1:
Address Line 2:
City/Town/Village:District:
Pincode:State:
STD Code:Phone No:
Mobile No: Email id:, bearing PAN No having GSTIN as detailed in <b>Annexure B</b> to SLA and having headend as detailed in <b>Annexure B</b> to SLA through its [Authorized Signatory / Sole Proprietor/ Managing Partner / Partners (hereinafter referred to as the " <b>DPO</b> ", which expression shall, unless repugnant to the context or meaning thereof, be deemed to include the heirs, executors and administrators in the case of a sole proprietorship; heirs, executors and administrators of the last surviving partner in the case of a partnership firm; its successors and permitted assigns).
STAR, and the DPO are each referred to herein as a "Party" and collectively as the "Parties".
WHEREAS the DPO has entered into a Subscription License Agreement bearing no dated ("SLA") whereby the DPO is granted the non-exclusive right by STAR to distribute the Subscribed Channels.
WHEREAS the Parties now intend to amend the list of Subscribed Channels/Subscribed Bouquet and the Incentives (as defined in the SLA). Accordingly, Parties have agreed to amend the terms of the SLA in accordance with the terms and conditions set out hereinafter. The Parties agree that this Addendum shall be given effect from the Effective Date of execution of this Addendum.
NOW THEREFORE IT IS HEREBY AGREED BY AND BETWEEN THE PARTIES THAT:
FOR DPO FOR STAR

Stamp & Sign

#### 1. Subscribed Channels/ Bouquets

From the Effective Date, the Subscribed Channels shall mean and include the A-la-Carte Channels of STAR and/or Bouquets of STAR which are subscribed by the DPO by specifically assigning tick  $\square$  marks against such A-la Carte Channel /Bouquets of STAR listed in Schedule I to this First Addendum subject to approval and receipt of requisite IRD (as defined in the SLA) from STAR at the sole discretion of STAR.

#### 2. Incentives

From the Effective Date, the DPO agrees to avail the revised Incentive described in Schedule II and accordingly Annexure C of the SLA shall stand replaced by revised Annexure C1 as provided in Schedule II of this First Addendum.

#### 3. Subscriber Reports

The Parties hereby mutually agree to amend clause 3.2 of Part II of the SLA pertaining to Subscriber Reports. The Parties agree to replace existing sub-clause b) of clause 3.2 of Part II of the SLA by the revised sub-clause b) provided below

b) complete and accurate opening and closing subscriber monthly reports for each of the Subscribed A-la-Carte Channels and Subscribed Bouquet(s) recorded four times in a month, as provided in **Annexure E** 

Further the Parties that the following sub-clause c) shall be inserted after sub clause b) of Clause 3.2.

c) The number of Subscribers for each of the Subscribed A-la-Carte Channels and Subscribed Bouquet(s) shall be recorded at any point between 19.00 Hours to 23.00 Hours of the day

# 4. Termination

The parties mutually agree that clause 12.5 of Part II of the SLA (reproduced below) shall stand deleted from the SLA.

The Parties shall execute new agreement prior to the expiry of this SLA. If the Parties fail to execute new subscription license agreement prior to expiry of this SLA, STAR shall disconnect the signals of the Subscribed Channels to the DPO's network, and the DPO shall, at least fifteen (15) days prior to the date of such proposed disconnection, through scrolls on the Subscribed Channels, inform the Subscribers of the date of expiry of this SLA and the date of disconnection of the signals of the Subscribed Channels.

# 5. Miscellaneous

The Parties hereby mutually agree to amend the clause 21 of Part II of the SLA titled "Miscellaneous". Accordingly, the following sub-clause 21.10 and 21.11 shall be inserted after clause 21.9:

#### 21.10 NO USE OF 'DISNEY' and 'STAR' NAME

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

DPO will not use the name 'Disney', 'bindass', 'Hungama TV', 'STAR', 'Fox', 'National Geographic', and/or 'UTV' (either alone or in conjunction with or as part of any other words, name, logos or designs) or any trademarks, services marks, logos, fanciful character or design of STAR and Disney or its Affiliate except as expressly permitted under this SLA or in any way so as to constitute an endorsement, false association or testimonial, express or implied, of any party (including the DPO), or any service or product, and will not to be involved in or authorize any publicity or advertising in relation to a Channel (except at STAR's request) without STAR's prior written approval. Any breach of the obligations under this Clause 21.10 shall be deemed a material breach of this SLA.

#### 21.11 DATA PRIVACY

The DPO authorizes and consents to the use of its personal or sensitive personal information ("Data") by STAR including its Affiliates, agents, representatives, advisors or sub-contractors ("Authorized Entities"), for such lawful purposes as may be deemed necessary pursuant to this SLA including for making payments due to the DPO. The DPO understands and acknowledges that (i) the Data is the DPO's personal or sensitive personal information as understood within the meaning of the Law(s); (ii) the DPO has voluntarily and at its option, agreed to provide the Data to the Authorized Entities for such lawful purposes as may be deemed necessary pursuant to this Agreement; and (iii) the Data will or may be transferred by STAR to another party including its Authorized Entities, for such lawful purposes as may be deemed necessary pursuant to this SLA. The use of the Data by STAR shall be governed by the provisions of the global privacy policy including its addendum as applicable to Indian residents, available at www.startv.com. The DPO agrees and accepts to be bound by the terms thereof.

#### 6. Definitions

The Parties hereby mutually agree to replace definition 1.67 of Part III of the SLA by definition 1.67 as provided below:

"Law" shall mean all applicable statutes, enactment, acts of legislative, ordinance, rules, bylaws, regulations, notifications, guidelines, policies, directions, and orders, including amendments thereto, of any Government, Authority, including without limitation (a) the Interconnection Regulations; (b) any rules, directions, regulations, guidelines, and code of conduct of the MIB and TRAI that may be amended from time to time (c) The Copyright Act 1957 (including amendments thereto); (d) the order of the Hon'ble Supreme Court dated August 22, 2017, in Civil Appeal No.(s) 10732-10733 of 2017 titled Union of India vs. Board of Control for Cricket in India & Ors. and connected matters wherein the Hon'ble Supreme Court has unambiguously held that the live broadcasting signals of the sporting events received by Prasar Bharati from rights owners under Section 3 of the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007 is only for the purpose of re-transmission on Prasar Bharati's own terrestrial and DD Free Dish DTH network; (e) data privacy laws; (f) the United States Foreign Corrupt Practices Act of 1977 and any amendments thereto (and any local or foreign equivalent), trade restrictions (i.e., customs, export and import controls, sanctions and embargoes) and (g) including United States of America trade restrictions, and pricing, or distribution of the Channel(s) through DPO platforms.

7.	Report F	Formats

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

The Parties hereby mutually agree to amend Annexure E of the SLA and accordingly Annexure E of the SLA shall stand replaced by Annexure E1 as set out in Schedule III of this First Addendum.

- 8. <u>Effective Date:</u> The Effective Date for this First Addendum shall mean \_\_\_\_\_ or the date on which STAR executes this Addendum Agreement whichever is later.
- **9.** Term: This First Addendum shall be valid from the Effective Date and shall be co-terminus with the SLA.

#### 10. Miscellaneous

- 10.1 This First Addendum together with the SLA constitutes the entire agreement between the Parties relating to the subject matter. Save for the specific amendments set out in this First Addendum, the SLA shall remain in full force and effect and shall be read in conjunction with these presents and shall be enforced as if the provisions of these presents were incorporated therein. The terms and conditions of the First Addendum, as amended pursuant to this First Addendum from the Effective Date, shall be valid and binding on the Parties thereto on and from the Effective Date of this First Addendum.
- 10.2 In this First Addendum, the terms used in capital case but not defined herein shall have the meaning assigned to them in the SLA.
- 10.3 The Parties agree and affirm that all other terms and conditions of the SLA shall apply mutatis mutandis to this First Addendum.
- 10.4 This First Addendum, read with the SLA supersedes all prior discussions, information, writings, memoranda and documents exchanges and agreements between the Parties with respect to the subject matter of this First Addendum.

# IN WITNESS WHEREOF, the parties hereto have caused this First Addendum to be executed by their duly authorized representatives.

Signed for and on behalf of	Signed for an on behalf of
DPO	STAR India Private Limited
Signature:	Signature:
Name:	Name:
Title:	Title:
Date:	Date:
WITNESS:	WITNESS:
Signature:	Signature:
Name:	Name:

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

# Schedule I List of Channels Channels/Subscribed Channels/MRP

Sr. No.	Channel Name (Standard Definition)	Maximum Retail Price (MRP) of Channel (in INR) per Subscriber per month	DPO List Price (in INR) per Subscriber per month	Genre	Please tick ☑ the Channel (opted by the DPO)
1	Star Plus	19	15.2	Hindi General Entertainment	
2	Star Bharat	10	8	Hindi General Entertainment	
3	Star Utsav	1	0.8	Hindi General Entertainment	
4	Bindass	0.1	0.08	Hindi General Entertainment	
5	Star Gold	8	6.4	Hindi Movies	
6	Star Gold Select	7	5.6	Hindi Movies	
7	UTV Movies	2	1.6	Hindi Movies	
8	UTV Action	2	1.6	Hindi Movies	
9	Movies Ok	1	0.8	Hindi Movies	
10	Star Utsav Movies	1	0.8	Hindi Movies	
11	Star Jalsha	19	15.2	Regional Bengali General Entertainment	
12	Jalsha Movies	6	4.8	Regional Bengali Movies	
13	Star Pravah	9	7.2	Regional Marathi General Entertainment	
14	Maa TV	19	15.2	Regional Telugu General Entertainment	
15	Maa Movies	10	8	Regional Telugu Movies	
16	Maa Gold	2	1.6	Regional Telugu Movies	
17	Maa Music	1	0.8	Regional Telugu Music	
18	Vijay	17	13.6	Regional Tamil General Entertainment	
19	Vijay Super	2	1.6	Regional Tamil General Entertainment	
20	Asianet	19	15.2	Regional Malayalam General Entertainment	
21	Asianet Movies	15	12	Regional Malayalam Movies	
22	Asianet Plus	5	4	Regional Malayalam General Entertainment	
23	Star Suvarna	9	7.2	Regional Kannada General Entertainment	

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

24	Suvarna Plus	1	0.8	Regional Kannada Movies	
25	Star Movies	12	9.6	English Movies	
26	Star World	8	6.4	English General Entertainment	
27	Star Sports 1	19	15.2	Sports	
28	Star Sports 1 Hindi	19	15.2	Sports	
29	Star Sports 1 Tamil	17	13.6	Sports	
30	Star Sports 1 Telugu	19	15.2	Sports	
31	Star Sports 1 Kannada	19	15.2	Sports	
32	Star Sports 1 Bangla	19	15.2	Sports	
33	Star Sports Select 1	19	15.2	Sports	
34	Star Sports Select 2	7	5.6	Sports	
35	Star Sports 2	6	4.8	Sports	
36	Star Sports 3	2	1.6	Sports	
37	Star Sports First	1	0.8	Sports	
38	Fox Life	1	0.8	Infotainment	
39	National Geographic	2	1.6	Infotainment	
40	1National Geographic Tamil <sup>2</sup>	2	1.6	Infotainment	
41	National Geographic Telugu <sup>3</sup>	2	1.6	Infotainment	
42	Nat Geo Wild	1	0.8	Infotainment	
43	Disney Channel	8	6.4	Kids	
44	Hungama TV	6	4.8	Kids	
45	Marvel HQ	3	2.4	Kids	
46	Disney Junior	3	2.4	Kids	

FOR DPO FOR STAR

Stamp & Sign Stamp & Sign

<sup>&</sup>lt;sup>1</sup> To be launched on 20<sup>th</sup> June, 2019.

<sup>&</sup>lt;sup>2</sup> To be launched on 20<sup>th</sup> June, 2019.

Sr. No.	Channel Name (High Definition)	Maximum Retail Price (MRP) of Channel (in INR) per Subscriber per month	DPO List Price (in INR) per Subscriber per month	Genre	Please tick⊠ the Channel (opted by the DPO)
1	Star Plus HD	19	15.2	Hindi General Entertainment	
2	Star Bharat HD	19	15.2	Hindi General Entertainment	
3	Star Gold HD	10	8	Hindi Movies	
4	Star Gold Select HD	8	6.4	Hindi Movies	
5	UTV HD	8	6.4	Hindi Movies	
6	Star Jalsha HD	19	15.2	Regional Bengali General Entertainment	
7	Jalsha Movies HD	19	15.2	Regional Bengali Movies	
8	Star Pravah HD	15	12	Regional Marathi General Entertainment	
9	Maa HD	19	15.2	Regional Telugu General Entertainment	
10	Maa Movies HD	19	15.2	Regional Telugu Movies	
11	Vijay HD	19	15.2	Regional Tamil General Entertainment	
12	Asianet HD	19	15.2	Regional Malayalam General Entertainment	
13	Star Suvarna HD	19	15.2	Regional Kannada General Entertainment	
14	Star Movies HD	19	15.2	English Movies	
15	Star Movies Select HD	10	8	English Movies	
16	Disney International HD	12	9.6	English General Entertainment	
17	Star World HD	9	7.2	English General Entertainment	
18	Star World Premiere HD	9	7.2	English General Entertainment	
19	Star Sports HD1	19	15.2	Sports	
20	Star Sports 1 HD Hindi	19	15.2	Sports	
21	Star Sports Select HD1	19	15.2	Sports	
22	Star Sports Select HD2	10	8	Sports	
23	Star Sports HD2	19	15.2	Sports	
24	Fox Life HD	1	0.8	Infotainment	
25	National Geographic HD	10	8	Infotainment	
26	Nat Geo Wild HD	5	4	Infotainment	
27	Baby TV HD	1	0.8	Kids	

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

Sr No.	Bouquet Name*	Maximum Retail Price (MRP) of Bouquet (in INR) per Subscriber per month	DPO List Price (in INR) per Subscriber per month	Please tick ☑ the Bouquet (opted by the DPO)
1	SVP Hindi	49	39.2	
2	SPP Hindi	79	63.2	
3	SVP HD Hindi	85	68	
4	SPP HD Hindi	120	96	
5	SVP Marathi	49	39.2	
6	SPP Marathi	79	63.2	
7	SVP HD Marathi	85	68	
8	SPP HD Marathi	120	96	
9	SVP Bengali	49	39.2	
10	SPP Bengali	79	63.2	
11	SVP HD Bengali	85	68	
12	SPP HD Bengali	120	96	
13	SVP Bengali-Hindi	51	40.8	
14	SPP Bengali-Hindi	89	71.2	
15	SPP HD Bengali-Hindi	135	108	
16	SVP Tamil	25	20	
17	SPP Tamil	69	55.2	
18	SVP HD Tamil	75	60	
19	SPP HD Tamil	110	88	
20	SVP Kannada (A)	30	24	
21	SVP Kannada (B)	30	24	
22	SVP Kannada (C)	30	24	
23	SPP Kannada	69	55.2	
24	SVP HD Kannada	75	60	
25	SPP HD Kannada	110	88	
26	SVP Malayalam	39	31.2	
27	SPP Malayalam	69	55.2	
28	SVP HD Malayalam	75	60	
29	SPP HD Malayalam	110	88	
30	SVP Telugu	39	31.2	
31	SPP Telugu	69	55.2	
32	SVP HD Telugu	75	60	
33	SPP HD Telugu	110	88	
34	SVP Hindi-Malayalam	59	47.2	
35	SPP Hindi-Malayalam	95	76	
36	SVP HD Hindi-Malayalam	95	76	
37	SPP HD Hindi-Malayalam	135	108	
38	SVP Hindi- Kannada	49	39.2	

Stamp & Sign	Stamp & Sign
FOR DPO	FOR STAR

39	SPP Hindi- Kannada	95	76	
40	SVP HD Hindi- Kannada	95	76	
41	SPP HD Hindi- Kannada	130	104	
42	SVP Hindi- Telugu	55	44	
43	SPP Hindi- Telugu	95	76	
44	SVP HD Hindi- Telugu	95	76	
45	SPP HD Hindi- Telugu	135	108	
46	SVP Hindi- Tamil	55	44	
47	SPP Hindi- Tamil	95	76	
48	SVP HD Hindi- Tamil	95	76	
49	SPP HD Hindi- Tamil	130	104	
50	SVP Marathi- Kannada	49	39.2	
51	SPP Marathi- Kannada	95	76	
52	SVP HD Marathi- Kannada	95	76	
53	SPP HD Marathi- Kannada	130	104	
54	SVP Kannada-Malayalam	40	32	
55	SPP Kannada-Malayalam	89	71.2	
56	SVP HD Kannada-	85	68	
	Malayalam SPP HD Kannada-			
57	Malayalam	120	96	
58	SVP Tamil-Malayalam	49	39.2	
59	SPP Tamil-Malayalam	89	71.2	
60	SVP HD Tamil-Malayalam	85	68	
61	SPP HD Tamil-Malayalam	120	96	
62	SVP Tamil-Telugu	45	36	
63	SPP Tamil-Telugu	79	63.2	
64	SVP HD Tamil-Telugu	85	68	
65	SPP HD Tamil-Telugu	120	96	
66	SVP Telugu- Kannada	39	31.2	
67	SPP Telugu- Kannada	79	63.2	
68	SVP HD Telugu- Kannada	85	68	
69	SPP HD Telugu- Kannada	120	96	
70	SVP Kannada-Tamil	30	24	
71	SPP Kannada-Tamil	79	63.2	
72	SVP HD Kannada-Tamil	85	68	
73	SPP HD Kannada-Tamil	120	96	
74	SVP All South	75	60	
75	SPP All South	110	88	
76	SVP HD All South	95	76	
77	SPP HD All South	145	116	
78	SVP Lite English	15	12	
79	SVP HD Lite English	25	20	

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

80	SPP English	49	39.2	
81	SPP HD English	85	68	
82	SVP Lite Hindi	9	7.2	
83	SVP HD Lite Hindi GEC	59	47.2	
84	SVP HD Lite Marathi GEC	59	47.2	
85	SVP HD Lite Bengali GEC	59	47.2	
86	SVP HD Lite Hindi Sports	59	47.2	
87	SVP HD Lite Marathi Sports	59	47.2	
88	SVP HD Lite Bengali Sports	59	47.2	
89	SVP HD Lite Tamil	35	28	
90	SVP HD Lite Kannada	40	32	
91	SVP HD Lite Telugu	49	39.2	
92	SVP HD Lite Malayalam	49	39.2	
93	Disney Kids Pack	10	8	

<sup>\*</sup>Bouquet composition is provided hereinbelow.

# **Bouquet Composition**

SVP Hindi	SPP Hindi	SVP HD Hindi	SPP HD Hindi
MRP: Rs 49	MRP: Rs 79	MRP: Rs 85	MRP: Rs 120
DPO List Price: Rs 39.2	DPO List Price: Rs 63.2	DPO List Price: Rs 68	DPO List Price: Rs 96
Star Plus	Star Plus	Star Plus HD	Star Plus HD
Star Bharat	Star Bharat	Star Bharat HD	Star Bharat HD
Star Utsav	Star Utsav	Star Utsav	Star Utsav
Star Gold	Star Gold	Star Gold HD	Star Gold HD
Movies Ok	Movies Ok	Movies OK	Movies OK
Star Utsav Movies	Star Utsav Movies	Star Utsav Movies	Star Utsav Movies
Star Sports 1 Hindi	Star Sports 1 Hindi	Star Sports 1 HD Hindi	Star Sports 1 HD Hindi
Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First	Star Sports First
National Geographic	National Geographic	National Geographic HD	National Geographic HD
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
UTV Movies	Star Sports 1	UTV Movies	Star Sports HD1
UTV Action	Star Sports Select 1	UTV Action	Star Sports Select HD1
Bindass	Star Sports Select 2	Bindass	Star Sports Select HD2
	Star Gold Select	UTV HD	Star Gold Select HD
	Star Movies		Star Movies HD
	Star World		Star Movies Select HD
	Fox Life		Star World HD
	UTV Movies		Star World Premiere HD
	UTV Action		Fox Life HD

FOR DPO	FORSTAR
Stamp & Sign	Stamp & Sign

Bindass	Baby TV HD
	UTV Movies
	UTV Action
	Bindass
	UTV HD

SVP Marathi	SPP Marathi	SVP HD Marathi	SPP HD Marathi
MRP: Rs 49	MRP: Rs 79	MRP: Rs 85	MRP: Rs 120
DPO List Price: Rs 39.2	DPO List Price: Rs 63.2	DPO List Price: Rs 68	DPO List Price: Rs 96
Star Pravah	Star Pravah	Star Pravah HD	Star Pravah HD
Star Plus	Star Plus	Star Plus HD	Star Plus HD
Star Bharat	Star Bharat	Star Bharat HD	Star Bharat HD
Star Utsav	Star Utsav	Star Utsav	Star Utsav
Star Gold	Star Gold	Star Gold HD	Star Gold HD
Movies Ok	Movies Ok	Movies OK	Movies OK
Star Utsav Movies	Star Utsav Movies	Star Utsav Movies	Star Utsav Movies
Star Sports 1 Hindi	Star Sports 1 Hindi	Star Sports 1 HD Hindi	Star Sports 1 HD Hindi
Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First	Star Sports First
National Geographic	National Geographic	National Geographic HD	National Geographic HD
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
UTV Movies	Star Sports 1	UTV Movies	Star Sports HD1
UTV Action	Star Sports Select 1	UTV Action	Star Sports Select HD1
Bindass	Star Sports Select 2	Bindass	Star Sports Select HD2
	Star Gold Select	UTV HD	Star Gold Select HD
	Star Movies		Star Movies HD
	Star World		Star Movies Select HD
	Fox Life		Star World HD
	UTV Movies		Star World Premiere HD
	UTV Action		Fox Life HD
	Bindass		Baby TV HD
			UTV Movies
			UTV Action
			Bindass
			UTV HD

SVP Bengali	SPP Bengali	SVP HD Bengali	SPP HD Bengali
MRP: Rs 49	MRP: Rs 79	MRP: Rs 85	MRP: Rs 120
DPO List Price: Rs 39.2	DPO List Price: Rs 63.2	DPO List Price: Rs 68	DPO List Price: Rs 96
Star Jalsha	Star Jalsha	Star Jalsha HD	Star Jalsha HD

Stamp & Sign	Stamp & Sign
FOR DPO	FOR STAR

Jalsha Movies	Jalsha Movies	Jalsha Movies HD	Jalsha Movies HD
Star Plus	Star Plus	Star Plus HD	Star Plus HD
Star Bharat	Star Gold	Star Bharat HD	Star Gold HD
Star Utsav	Star Sports 1 Hindi/Star Sports 1 Bangla*	Star Utsav	Star Sports 1 HD Hindi/Star Sports 1 Bangla*
Star Gold	Star Sports 2	Star Gold HD	Star Sports HD2
Movies OK	Star Sports 3	Movies OK	Star Sports 3
Star Utsav Movies	Star Sports First	Star Utsav Movies	Star Sports First
Star Sports 1 Hindi/Star Sports 1 Bangla*	National Geographic	Star Sports 1 HD Hindi/Star Sports 1 Bangla*	National Geographic HD
Star Sports 2	Nat Geo Wild	Star Sports HD2	Nat Geo Wild HD
Star Sports 3	Star Sports 1	Star Sports 3	Star Sports HD1
Star Sports First	Star Sports Select 1	Star Sports First	Star Sports Select HD1
National Geographic	Star Sports Select 2	National Geographic HD	Star Sports Select HD2
Nat Geo Wild	Star Gold Select	Nat Geo Wild HD	Star Gold Select HD
UTV Movies	Star Movies	UTV Movies	Star Movies HD
	Star World	UTV Action	Star Movies Select HD
	Fox Life	Bindass	Star World HD
		UTV HD	Star World Premiere HD
			Fox Life HD
			Baby TV HD
* Consumer can choose any one of the channels only			

SVP Bengali-Hindi	SPP Bengali-Hindi	SPP HD Bengali-Hindi
MRP: Rs 51	MRP: Rs 89	MRP: Rs 135
DPO List Price: Rs 40.8	DPO List Price: Rs 71.2	DPO List Price: Rs 108
Star Jalsha	Star Jalsha	Star Jalsha HD
Jalsha Movies	Jalsha Movies	Jalsha Movies HD
Star Plus	Star Plus	Star Plus HD
Star Bharat	Star Bharat	Star Bharat HD
Star Utsav	Star Utsav	Star Utsav
Star Gold	Star Gold	Star Gold HD
Movies OK	Movies OK	Movies OK
Star Utsav Movies	Star Utsav Movies	Star Utsav Movies
Star Sports 1 Hindi/Star Sports 1 Bangla*	Star Sports 1 Hindi/Star Sports 1 Bangla*	Star Sports 1 HD Hindi/Star Sports 1 Bangla*
Star Sports 2	Star Sports 2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First
National Geographic	National Geographic	National Geographic HD
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD

Stamp & Sign	Stamp & Sign
FOR DPO	FOR STAR

UTV Movies	Star Sports 1	Star Sports HD1
UTV Action	Star Sports Select 1	Star Sports Select HD1
Bindass	Star Sports Select 2	Star Sports Select HD2
	Star Gold Select	Star Gold Select HD
	Star Movies	Star Movies HD
	Star World	Star Movies Select HD
	Fox Life	Star World HD
	UTV Movies	Star World Premiere HD
	UTV Action	Fox Life HD
	Bindass	Baby TV HD
		UTV Movies
		UTV Action
		Bindass
		UTV HD
* Consumer can choose a	ny one of the channels only	

SVP Tamil	SPP Tamil	SVP HD Tamil	SPP HD Tamil
MRP: Rs 25	MRP: Rs 69	MRP: Rs 75	MRP: Rs 110
DPO List Price: Rs 20	DPO List Price: Rs 55.2	DPO List Price: Rs 60	DPO List Price: Rs 88
Vijay	Vijay	Vijay HD	Vijay HD
Vijay Super	Vijay Super	Vijay Super	Vijay Super
Star Sports 1 Tamil	Star Sports 1 Tamil	Star Sports 1 Tamil	Star Sports 1 Tamil
Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First	Star Sports First
National Geographic/ National Geographic Tamil*	National Geographic/ National Geographic Tamil*	National Geographic HD/ National Geographic Tamil*	National Geographic HD/ National Geographic Tamil*
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
	Star Sports 1		Star Sports HD1
	Star Sports Select 1		Star Sports Select HD1
	Star Sports Select 2		Star Sports Select HD2
	Star Movies		Star Movies HD
	Star World		Star Movies Select HD
	Fox Life		Star World HD
			Star World Premiere HD
			Fox Life HD
			Baby TV HD

<sup>\*</sup> Consumer can choose any one of the channels only after launch of National Geographic Tamil which shall be available from June 20, 2019

SVP Kannada (A)	SPP Kannada	SVP HD Kannada	SPP HD Kannada	
FOR DPO		FOR STAR		
Stamp & Sign		Stan	np & Sign	

MRP: Rs 30	MRP: Rs 69	MRP: Rs 75	MRP: Rs 110
DPO List Price: Rs 24	DPO List Price: Rs 55.2	DPO List Price: Rs 60	DPO List Price: Rs 88
Star Suvarna	Star Suvarna	Star Suvarna HD	Star Suvarna HD
Suvarna Plus	Suvarna Plus	Suvarna Plus	Suvarna Plus
Star Sports 1 Kannada	Star Sports 1 Kannada	Star Sports 1 Kannada	Star Sports 1 Kannada
Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First	Star Sports First
National Geographic	National Geographic	National Geographic HD	National Geographic HD
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
	Star Sports 1		Star Sports HD1
	Star Sports Select 1		Star Sports Select HD1
	Star Sports Select 2		Star Sports Select HD2
	Star Movies		Star Movies HD
	Star World		Star Movies Select HD
	Fox Life		Star World HD
			Star World Premiere HD
			Fox Life HD
			Baby TV HD

SVP Kannada (B)	SVP Kannada (C)
MRP: Rs 30	MRP: Rs 30
DPO List Price: Rs 24	DPO List Price: Rs 24
Star Suvarna	Star Suvarna
Suvarna Plus	Suvarna Plus
Star Sports 1 Kannada/Star Sports 1*	Star Sports 1 Kannada
Star Sports 2	Star Sports 2
Star Sports 3	Star Sports 3
Star Sports First	Star Sports First
National Geographic	National Geographic
Nat Geo Wild	Nat Geo Wild
Maa TV/Vijay/Asianet/Star Pravah*	Star Sports 1
* Consumer can choose a only	ny one of the channels

SVP Malayalam	SPP Malayalam	SVP HD Malayalam	SPP HD Malayalam
MRP: Rs 39	MRP: Rs 69	MRP: Rs 75	MRP: Rs 110
DPO List Price: Rs 31.22	DPO List Price: Rs 55.2	DPO List Price: Rs 60	DPO List Price: Rs 88
Asianet	Asianet	Asianet HD	Asianet HD

Stamp & Sign	Stamp & Sign
FOR DPO	FOR STAR

Asianet Plus	Asianet Plus	Asianet Plus	Asianet Plus
Asianet Movies	Asianet Movies	Asianet Movies	Asianet Movies
Star Sports 1	Star Sports 1	Star Sports HD1	Star Sports HD1
Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First	Star Sports First
National Geographic	National Geographic	National Geographic HD	National Geographic HD
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
	Star Sports Select 1		Star Sports Select HD1
	Star Sports Select 2		Star Sports Select HD2
	Star Movies		Star Movies HD
	Star World		Star Movies Select HD
	Fox Life		Star World HD
			Star World Premiere HD
			Fox Life HD
			Baby TV HD

SVP Telugu	SPP Telugu	SVP HD Telugu	SPP HD Telugu
MRP: Rs 39	MRP: Rs 69	MRP: Rs 75	MRP: Rs 110
DPO List Price: Rs 31.2	DPO List Price: Rs 55.2	DPO List Price: Rs 60	DPO List Price: Rs 88
Maa TV	Maa TV	Maa HD	Maa HD
Maa Movies	Maa Movies	Maa Movies HD	Maa Movies HD
Maa Gold	Maa Gold	Maa Gold	Maa Gold
Maa Music	Maa Music	Maa Music	Maa Music
Star Sports 1 Telugu	Star Sports 1 Telugu	Star Sports 1 Telugu	Star Sports 1 Telugu
Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First	Star Sports First
National Geographic / National Geographic Telugu*	National Geographic / National Geographic Telugu*	National Geographic HD/ National Geographic Telugu*	National Geographic HD/ National Geographic Telugu*
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
	Star Sports 1		Star Sports HD1
	Star Sports Select 1		Star Sports Select HD1
	Star Sports Select 2		Star Sports Select HD2
	Star Movies		Star Movies HD
	Star World		Star Movies Select HD
	Fox Life		Star World HD
			Star World Premiere HD
			Fox Life HD
			Baby TV HD

<sup>\*</sup>Consumer can choose any one of the channels only after launch of National Geographic Telugu which shall be available from June 20, 2019

<b>Г</b> ОК ВРО	FORSTAR
Stamp & Sign	Stamp & Sign

MRP: Rs 59 DPO List Price: Rs 47.2 Star Plus Star Bharat Star Utsav Star Gold	MRP: Rs 95 DPO List Price: Rs 76 Star Plus Star Bharat Star Utsav	MRP: Rs 95 DPO List Price: Rs 76 Star Plus HD Star Bharat HD	MRP: Rs 135 DPO List Price: Rs 108 Star Plus HD
Star Plus Star Bharat Star Utsav	Star Plus Star Bharat Star Utsav	Star Plus HD	
Star Bharat Star Utsav	Star Bharat Star Utsav		Star Plus HD
Star Utsav	Star Utsav	Star Bharat HD	
			Star Bharat HD
Star Gold		Star Utsav	Star Utsav
	Star Gold	Star Gold HD	Star Gold HD
Movies Ok	Movies Ok	Movies OK	Movies OK
Star Utsav Movies	Star Utsav Movies	Star Utsav Movies	Star Utsav Movies
Star Sports 1 Hindi/ Star Sports 1*	Star Sports 1 Hindi	Star Sports 1 HD Hindi/Star Sports HD1*	Star Sports 1 HD Hindi
Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First	Star Sports First
National Geographic	National Geographic	National Geographic HD	National Geographic HD
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
Asianet	Star Sports 1	Asianet HD	Star Sports HD1
Asianet Movies	Star Sports Select 1	Asianet Movies	Star Sports Select HD1
Asianet Plus	Star Sports Select 2	Asianet Plus	Star Sports Select HD2
UTV Movies	Star Gold Select	UTV Movies	Star Gold Select HD
UTV Action	Star Movies	UTV Action	Star Movies HD
Bindass	Star World	Bindass	Star Movies Select HD
	Fox Life	UTV HD	Star World HD
	Asianet		Star World Premiere HD
	Asianet Movies		Fox Life HD
	Asianet Plus		Baby TV HD
	UTV Movies		Asianet HD
	UTV Action		Asianet Movies
	Bindass		Asianet Plus
			UTV Movies
			UTV Action
			Bindass
			UTV HD

SVP Hindi- Kannada	SPP Hindi- Kannada	SVP HD Hindi- Kannada	SPP HD Hindi- Kannada
MRP: Rs 49	MRP: Rs 95	MRP: Rs 95	MRP: Rs 130
DPO List Price: Rs 39.2	DPO List Price: Rs 76	DPO List Price: Rs 76	DPO List Price: Rs 104
Star Plus	Star Plus	Star Plus HD	Star Plus HD

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

Star Bharat	Star Bharat	Star Bharat HD	Star Bharat HD
Star Utsav	Star Utsav	Star Utsav	Star Utsav
Star Gold	Star Gold	Star Gold HD	Star Gold HD
Movies Ok	Movies Ok	Movies OK	Movies OK
Star Utsav Movies	Star Utsav Movies	Star Utsav Movies	Star Utsav Movies
Star Sports 1 Hindi/Star Sports 1 Kannada*	Star Sports 1 Hindi/ Star Sports 1 Kannada*	Star Sports 1 HD Hindi/Star Sports 1 Kannada*	Star Sports 1 HD Hindi/Star Sports 1 Kannada*
Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First	Star Sports First
National Geographic	National Geographic	National Geographic HD	National Geographic HD
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
Star Suvarna	Star Sports 1	Star Suvarna HD	Star Sports HD1
Suvarna Plus	Star Sports Select 1	Suvarna Plus	Star Sports Select HD1
UTV Movies	Star Sports Select 2	UTV Movies	Star Sports Select HD2
UTV Action	Star Gold Select	UTV Action	Star Gold Select HD
Bindass	Star Movies	Bindass	Star Movies HD
	Star World	UTV HD	Star Movies Select HD
	Fox Life		Star World HD
	Star Suvarna		Star World Premiere HD
	Suvarna Plus		Fox Life HD
	UTV Movies		Baby TV HD
	UTV Action		Star Suvarna HD
	Bindass		Suvarna Plus
			UTV Movies
			UTV Action
			Bindass
			UTV HD

SVP Hindi- Telugu	SPP Hindi- Telugu	SVP HD Hindi- Telugu	SPP HD Hindi- Telugu
MRP: Rs 55	MRP: Rs 95	MRP: Rs 95	MRP: Rs 135
DPO List Price: Rs 44	DPO List Price: Rs 76	DPO List Price: Rs 76	DPO List Price: Rs 108
Star Plus	Star Plus	Star Plus HD	Star Plus HD
Star Bharat	Star Bharat	Star Bharat HD	Star Bharat HD
Star Utsav	Star Utsav	Star Utsav	Star Utsav
Star Gold	Star Gold	Star Gold HD	Star Gold HD
Movies Ok	Movies Ok	Movies OK	Movies OK
Star Utsav Movies	Star Utsav Movies	Star Utsav Movies	Star Utsav Movies
Star Sports 1 Hindi/ Star Sports 1 Telugu*	Star Sports 1 Hindi/ Star Sports 1 Telugu*	Star Sports 1 HD Hindi/Star Sports 1 Telugu*	Star Sports 1 HD Hindi/Star Sports 1 Telugu*

Stamp & Sign	Stamp & Sign
FOR DPO	FOR STAR

Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First	Star Sports First
National Geographic / National Geographic Telugu**	National Geographic / National Geographic Telugu**	National Geographic HD/ National Geographic Telugu**	National Geographic HD/ National Geographic Telugu**
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
Maa TV	Star Sports 1	Maa HD	Star Sports HD1
Maa Movies	Star Sports Select 1	Maa Movies HD	Star Sports Select HD1
Maa Gold	Star Sports Select 2	Maa Gold	Star Sports Select HD2
Maa Music	Star Gold Select	Maa Music	Star Gold Select HD
UTV Movies	Star Movies	UTV Movies	Star Movies HD
UTV Action	Star World	UTV Action	Star Movies Select HD
Bindass	Fox Life	Bindass	Star World HD
	Maa TV	UTV HD	Star World Premiere HD
	Maa Movies		Fox Life HD
	Maa Gold		Baby TV HD
	Maa Music		Maa HD
	UTV Movies		Maa Movies HD
	UTV Action		Maa Gold
	Bindass		Maa Music
			UTV Movies
			UTV Action
			Bindass
			UTV HD

<sup>\*</sup>Consumer can choose any one of the channels only

<sup>\*\*</sup>Consumer can choose any one of the channels only after launch of National Geographic Telugu which shall be available from June 20, 2019

SVP Hindi- Tamil	SPP Hindi- Tamil	SVP HD Hindi- Tamil	SPP HD Hindi- Tamil
MRP: Rs 55	MRP: Rs 95	MRP: Rs 95	MRP: Rs 130
DPO List Price: Rs 44	DPO List Price: Rs 76	DPO List Price: Rs 76	DPO List Price: Rs 104
Star Plus	Star Plus	Star Plus HD	Star Plus HD
Star Bharat	Star Bharat	Star Bharat HD	Star Bharat HD
Star Utsav	Star Utsav	Star Utsav	Star Utsav
Star Gold	Star Gold	Star Gold HD	Star Gold HD
Movies Ok	Movies Ok	Movies OK	Movies OK
Star Utsav Movies	Star Utsav Movies	Star Utsav Movies	Star Utsav Movies
Star Sports 1 Hindi/Star Sports 1 Tamil*	Star Sports 1 Hindi/ Star Sports 1 Tamil*	Star Sports 1 HD Hindi/Star Sports 1 Tamil*	Star Sports 1 HD Hindi/Star Sports 1 Tamil*
Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First	Star Sports First

Stamp & Sign	Stamp & Sign
FOR DFO	FOR STAR
FOR DPO	FOR STAR

National Geographic/ National Geographic Tamil**	National Geographic/ National Geographic Tamil**	National Geographic HD/ National Geographic Tamil**	National Geographic HD/ National Geographic Tamil**
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
Vijay	Star Sports 1	Vijay HD	Star Sports HD1
Vijay Super	Star Sports Select 1	Vijay Super	Star Sports Select HD1
UTV Movies	Star Sports Select 2	UTV Movies	Star Sports Select HD2
UTV Action	Star Gold Select	UTV Action	Star Gold Select HD
Bindass	Star Movies	Bindass	Star Movies HD
	Star World	UTV HD	Star Movies Select HD
	Fox Life		Star World HD
	Vijay		Star World Premiere HD
	Vijay Super		Fox Life HD
	UTV Movies		Baby TV HD
	UTV Action		Vijay HD
	Bindass		Vijay Super
			UTV Movies
			UTV Action
			Bindass
			UTV HD

<sup>\*</sup>Consumer can choose any one of the channels only

<sup>\*\*</sup>Consumer can choose any one of the channels only after launch of National Geographic Tamil which shall be available from June 20, 2019

SVP Marathi- Kannada	SPP Marathi- Kannada	SVP HD Marathi- Kannada	SPP HD Marathi- Kannada
MRP: Rs 49	MRP: Rs 95	MRP: Rs 95	MRP: Rs 130
DPO List Price: Rs 39.2	DPO List Price: Rs 76	DPO List Price: Rs 76	DPO List Price: Rs 104
Star Pravah	Star Pravah	Star Pravah HD	Star Pravah HD
Star Plus	Star Plus	Star Plus HD	Star Plus HD
Star Bharat	Star Bharat	Star Bharat HD	Star Bharat HD
Star Utsav	Star Utsav	Star Utsav	Star Utsav
Star Gold	Star Gold	Star Gold HD	Star Gold HD
Movies Ok	Movies Ok	Movies OK	Movies OK
Star Utsav Movies	Star Utsav Movies	Star Utsav Movies	Star Utsav Movies
Star Sports 1 Hindi/Star Sports 1 Kannada *	Star Sports 1 Hindi/ Star Sports 1 Kannada*	Star Sports 1 HD Hindi/Star Sports 1 Kannada *	Star Sports 1 HD Hindi/Star Sports 1 Kannada*
Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First	Star Sports First
National Geographic	National Geographic	National Geographic HD	National Geographic HD
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
Star Suvarna	Star Sports 1	Star Suvarna HD	Star Sports HD1

Stamp & Sign	Stamp & Sign
FOR DPO	FOR STAR

Suvarna Plus	Star Sports Select 1	Suvarna Plus	Star Sports Select HD1
UTV Movies	Star Sports Select 2	UTV Movies	Star Sports Select HD2
UTV Action	Star Gold Select	UTV Action	Star Gold Select HD
Bindass	Star Movies	Bindass	Star Movies HD
	Star World	UTV HD	Star Movies Select HD
	Fox Life		Star World HD
	Star Suvarna		Star World Premiere HD
	Suvarna Plus		Fox Life HD
	UTV Movies		Baby TV HD
	UTV Action		Star Suvarna HD
	Bindass		Suvarna Plus
			UTV Movies
			UTV Action
			Bindass
			UTV HD
*Com	any and of the channels and co	fton loves by of Cton Charles	1 Maratlai which aball ba

<sup>\*</sup>Consumer can choose any one of the channels only after launch of Star Sports1 Marathi which shall be available from June 20, 2019

SVP Kannada- Malayalam	SPP Kannada- Malayalam	SVP HD Kannada- Malayalam	SPP HD Kannada- Malayalam
MRP: Rs 40	MRP: Rs 89	MRP: Rs 85	MRP: Rs 120
DPO List Price: Rs 32	DPO List Price: Rs 71.2	DPO List Price: Rs 68	DPO List Price: Rs 96
Star Suvarna	Star Suvarna	Star Suvarna HD	Star Suvarna HD
Suvarna Plus	Suvarna Plus	Suvarna Plus	Suvarna Plus
Star Sports 1 Kannada/ Star Sports 1*	Star Sports 1 Kannada	Star Sports 1 Kannada/Star Sports HD1*	Star Sports 1 Kannada
Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First	Star Sports First
National Geographic	National Geographic	National Geographic HD	National Geographic HD
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
Asianet	Star Sports 1	Asianet HD	Star Sports HD1
Asianet Movies	Star Sports Select 1	Asianet Movies	Star Sports Select HD1
Asianet Plus	Star Sports Select 2	Asianet Plus	Star Sports Select HD2
	Star Movies		Star Movies HD
	Star World		Star Movies Select HD
	Fox Life		Star World HD
	Asianet		Star World Premiere HD
	Asianet Movies		Fox Life HD
	Asianet Plus		Baby TV HD
			Asianet HD
			Asianet Movies

FOR DPO	FOR STAR	
Stamp & Sign	Stamp & Sign	

		Asianet Plus
*Consumer can choose ar	ny one of the channels only	

SVP Tamil-Malayalam	SPP Tamil-Malayalam	SVP HD Tamil- Malayalam	SPP HD Tamil- Malayalam
MRP: Rs 49	MRP: Rs 89	MRP: Rs 85	MRP: Rs 120
DPO List Price: Rs 39.2	DPO List Price: Rs 71.2	DPO List Price: Rs 68	DPO List Price: Rs 96
Vijay	Vijay	Vijay HD	Vijay HD
Vijay Super	Vijay Super	Vijay Super	Vijay Super
Star Sports 1 Tamil/ Star Sports 1*	Star Sports 1 Tamil	Star Sports 1 Tamil/Star Sports HD1*	Star Sports 1 Tamil
Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First	Star Sports First
National Geographic/ National Geographic Tamil**	National Geographic/ National Geographic Tamil**	National Geographic HD/ National Geographic Tamil**	National Geographic HD/ National Geographic Tamil**
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
Asianet	Star Sports 1	Asianet HD	Star Sports HD1
Asianet Movies	Star Sports Select 1	Asianet Movies	Star Sports Select HD1
Asianet Plus	Star Sports Select 2	Asianet Plus	Star Sports Select HD2
	Star Movies		Star Movies HD
	Star World		Star Movies Select HD
	Fox Life		Star World HD
	Asianet		Star World Premiere HD
	Asianet Movies		Fox Life HD
	Asianet Plus		Baby TV HD
			Asianet HD
			Asianet Movies
			Asianet Plus

<sup>\*</sup>Consumer can choose any one of the channels only

<sup>\*\*</sup>Consumer can choose any one of the channels only after launch of National Geographic Tamil which shall be available from June 20, 2019

SVP Tamil-Telugu	SPP Tamil-Telugu	SVP HD Tamil-Telugu	SPP HD Tamil-Telugu
MRP: Rs 45	MRP: Rs 79	MRP: Rs 85	MRP: Rs 120
DPO List Price: Rs 36	DPO List Price: Rs 63.2	DPO List Price: Rs 68	DPO List Price: Rs 96
Vijay	Vijay	Vijay HD	Vijay HD
Vijay Super	Vijay Super	Vijay Super	Vijay Super
Star Sports 1 Tamil/ Star Sports 1 Telugu*			
Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

Star Sports First	Star Sports First	Star Sports First	Star Sports First
National Geographic/ National Geographic Tamil/ National Geographic Telugu**	National Geographic/ National Geographic Tamil/ National Geographic Telugu**	National Geographic HD/ National Geographic Tamil/ National Geographic Telugu**	National Geographic HD/ / National Geographic Tamil/ National Geographic Telugu**
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
Maa TV	Star Sports 1	Maa HD	Star Sports HD1
Maa Movies	Star Sports Select 1	Maa Movies HD	Star Sports Select HD1
Maa Gold	Star Sports Select 2	Maa Gold	Star Sports Select HD2
Maa Music	Star Movies	Maa Music	Star Movies HD
	Star World		Star Movies Select HD
	Fox Life		Star World HD
	Maa TV		Star World Premiere HD
	Maa Movies		Fox Life HD
	Maa Gold		Baby TV HD
	Maa Music		Maa HD
			Maa Movies HD
			Maa Gold
			Maa Music

<sup>\*</sup>Consumer can choose any one of the channels only

<sup>\*\*</sup>Consumer can choose any one of the channels only after launch of National Geographic Tamil and National Geographic Telugu which shall be available from June 20, 2019.

SVP Telugu- Kannada	SPP Telugu- Kannada	SVP HD Telugu- Kannada	SPP HD Telugu- Kannada
MRP: Rs 39	MRP: Rs 79	MRP: Rs 85	MRP: Rs 120
DPO List Price: Rs 31.2	DPO List Price: Rs 63.2	DPO List Price: Rs 68	DPO List Price: Rs 96
Maa TV	Maa TV	Maa HD	Maa HD
Maa Movies	Maa Movies	Maa Movies HD	Maa Movies HD
Maa Gold	Maa Gold	Maa Gold	Maa Gold
Maa Music	Maa Music	Maa Music	Maa Music
Star Sports 1 Telugu/ Star Sports 1 Kannada*	Star Sports 1 Telugu/ Star Sports 1 Kannada*	Star Sports 1 Telugu/ Star Sports 1 Kannada*	Star Sports 1 Telugu/ Star Sports 1 Kannada*
Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First	Star Sports First
National Geographic / National Geographic Telugu**	National Geographic / National Geographic Telugu**	National Geographic HD/ National Geographic Telugu**	National Geographic HD/ National Geographic Telugu**
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
Star Suvarna	Star Sports 1	Star Suvarna HD	Star Sports HD1
Suvarna Plus	Star Sports Select 1	Suvarna Plus	Star Sports Select HD1
	Star Sports Select 2		Star Sports Select HD2
	Star Movies		Star Movies HD
	Star World		Star Movies Select HD

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

Fox Life	Star World HD
Star Suvarna	Star World Premiere HD
Suvarna Plus	Fox Life HD
	Baby TV HD
	Star Suvarna HD
	Suvarna Plus

<sup>\*</sup>Consumer can choose any one of the channels only

<sup>\*\*</sup>Consumer can choose any one of the channels only after launch of National Geographic Telugu which shall be available from June 20, 2019

SVP Kannada-Tamil	SPP Kannada-Tamil	SVP HD Kannada-Tamil	SPP HD Kannada-Tamil
MRP: Rs 30	MRP: Rs 79	MRP: Rs 85	MRP: Rs 120
DPO List Price: Rs 24	DPO List Price: Rs 63.2	DPO List Price: Rs 68	DPO List Price: Rs 96
Star Suvarna	Star Suvarna	Star Suvarna HD	Star Suvarna HD
Suvarna Plus	Suvarna Plus	Suvarna Plus	Suvarna Plus
Star Sports 1 Kannada/ Star Sports 1 Tamil*	Star Sports 1 Kannada/ Star Sports 1 Tamil*	Star Sports 1 Kannada/ Star Sports 1 Tamil*	Star Sports 1 Kannada/ Star Sports 1 Tamil*
Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First	Star Sports First
National Geographic/ National Geographic Tamil**	National Geographic/ National Geographic Tamil**	National Geographic HD/ National Geographic Tamil**	National Geographic HD/ National Geographic Tamil**
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
Vijay	Star Sports 1	Vijay HD	Star Sports HD1
Vijay Super	Star Sports Select 1	Vijay Super	Star Sports Select HD1
	Star Sports Select 2		Star Sports Select HD2
	Star Movies		Star Movies HD
	Star World		Star Movies Select HD
	Fox Life		Star World HD
	Vijay		Star World Premiere HD
	Vijay Super		Fox Life HD
			Baby TV HD
			Vijay HD
			Vijay Super

<sup>\*</sup>Consumer can choose any one of the channels only

<sup>\*\*</sup> Consumer can choose any one of the channels only after launch of National Geographic Tamil which shall be available from June 20, 2019

SVP All South	SPP All South	SVP HD All South	SPP HD All South
MRP: Rs 75	MRP: Rs 110	MRP: Rs 95	MRP: Rs 145
DPO List Price: Rs 60	DPO List Price: Rs 88	DPO List Price: Rs 76	DPO List Price: Rs 116
Star Suvarna	Star Suvarna	Star Suvarna HD	Star Suvarna HD

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

Suvarna Plus	Suvarna Plus	Suvarna Plus	Suvarna Plus
Star Sports 1 Kannada/ Star Sports 1 Tamil/Star Sports Telugu/Star Sports 1*	Star Sports 1 Kannada/ Star Sports 1 Tamil/Star Sports 1 Telugu*	Star Sports 1 Kannada/ Star Sports 1 Tamil/ Star Sports 1 Telugu/Star Sports HD1*	Star Sports 1 Kannada/ Star Sports 1 Tamil/Star Sports 1 Telugu*
Star Sports 2	Star Sports 2	Star Sports HD2	Star Sports HD2
Star Sports 3	Star Sports 3	Star Sports 3	Star Sports 3
Star Sports First	Star Sports First	Star Sports First	Star Sports First
National Geographic/ National Geographic Tamil/ National Geographic Telugu**	National Geographic/ National Geographic Tamil/ National Geographic Telugu**	National Geographic HD/ National Geographic Tamil/ National Geographic Telugu**	National Geographic HD/ / National Geographic Tamil/ National Geographic Telugu**
Nat Geo Wild	Nat Geo Wild	Nat Geo Wild HD	Nat Geo Wild HD
Vijay	Star Sports 1	Vijay HD	Star Sports HD1
Vijay Super	Star Sports Select 1	Vijay Super	Star Sports Select HD1
Maa TV	Star Sports Select 2	Maa HD	Star Sports Select HD2
Maa Movies	Star Movies	Maa Movies HD	Star Movies HD
Maa Gold	Star World	Maa Gold	Star Movies Select HD
Maa Music	Fox Life	Maa Music	Star World HD
Asianet	Vijay	Asianet HD	Star World Premiere HD
Asianet Movies	Vijay Super	Asianet Movies	Fox Life HD
Asianet Plus	Maa TV	Asianet Plus	Baby TV HD
	Maa Movies		Vijay HD
	Maa Gold		Vijay Super
	Maa Music		Maa HD
	Asianet		Maa Movies HD
	Asianet Movies		Maa Gold
	Asianet Plus		Maa Music
			Asianet HD
			Asianet Movies
			Asianet Plus

<sup>\*</sup>Consumer can choose any one of the channels only

<sup>\*\*</sup>Consumer can choose any one of the channels only after launch of National Geographic Tamil and National Geographic Telugu which shall be available from June 20, 2019

SVP Lite English	SVP HD Lite English	SPP English	SPP HD English
MRP: Rs 15	MRP: Rs 25	MRP: Rs 49	MRP: Rs 85
DPO List Price: Rs 12	DPO List Price: Rs 20	DPO List Price: Rs 39.2	DPO List Price: Rs 68
Star Movies	Star Movies HD	Star Movies	Star Movies HD
Star World	Star Movies Select HD	Star World	Star Movies Select HD
Fox Life	Star World HD	Fox Life	Star World HD
	Star World Premiere HD	Star Sports 1	Star World Premiere HD
	Fox Life HD	Star Sports Select 1	Fox Life HD
		Star Sports Select 2	Star Sports HD1

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

Star Sports 2	Star Sports Select HD1
Star Sports 3	Star Sports Select HD2
Star Sports First	Star Sports HD2
National Geographic	Star Sports 3
Nat Geo Wild	Star Sports First
	National Geographic HD
	Nat Geo Wild HD
	Baby TV HD

SVP HD Lite Hindi GEC	SVP HD Lite Hindi Sports	SVP HD Lite Marathi GEC	SVP HD Lite Marathi Sports
MRP: Rs 59	MRP: Rs 59	MRP: Rs 59	MRP: Rs 59
DPO List Price: Rs 47.2	DPO List Price: Rs 47.2	DPO List Price: Rs 47.2	DPO List Price: Rs 47.2
Star Plus HD	Star Plus	Star Pravah HD	Star Pravah
Star Bharat HD	Star Bharat	Star Plus HD	Star Plus
Star Utsav	Star Utsav	Star Bharat HD	Star Bharat
Star Gold	Star Gold	Star Utsav	Star Utsav
Movies OK	Movies OK	Star Gold	Star Gold
Star Utsav Movies	Star Utsav Movies	Movies OK	Movies OK
Star Sports 1 Hindi	Star Sports 1 HD Hindi	Star Utsav Movies	Star Utsav Movies
Star Sports 2	Star Sports HD2	Star Sports 1 Hindi	Star Sports 1 HD Hindi
Star Sports 3	Star Sports 3	Star Sports 2	Star Sports HD2
Star Sports First	Star Sports First	Star Sports 3	Star Sports 3
National Geographic	National Geographic	Star Sports First	Star Sports First
Nat Geo Wild	Nat Geo Wild	National Geographic	National Geographic
UTV Movies	UTV Movies	Nat Geo Wild	Nat Geo Wild
UTV Action	UTV Action	UTV Movies	UTV Movies
Bindass	Bindass	UTV Action	UTV Action
		Bindass	Bindass

SVP HD Lite Bengali GEC	SVP HD Lite Bengali Sports	SVP HD Lite Tamil	SVP HD Lite Kannada
MRP: Rs 59	MRP: Rs 59	MRP: Rs 35	MRP: Rs 40
DPO List Price: Rs 47.2	DPO List Price: Rs 47.2	DPO List Price: Rs 28	DPO List Price: Rs 32
Star Jalsha HD	Star Jalsha	Vijay HD	Star Suvarna HD
Jalsha Movies	Jalsha Movies	Vijay Super	Suvarna Plus
Star Plus HD	Star Plus	Star Sports 1 Tamil	Star Sports 1 Kannada
Star Bharat HD	Star Bharat	Star Sports 2	Star Sports 2
Star Gold	Star Gold	Star Sports 3	Star Sports 3
Movies OK	Movies OK	Star Sports First	Star Sports First

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

Star Sports 1 Hindi	Star Sports 1 HD Hindi/Star Sports 1 Bangla*	National Geographic/ National Geographic Tamil**	National Geographic
Star Sports 2	Star Sports HD2	Nat Geo Wild	Nat Geo Wild
Star Sports 3	Star Sports 3		
Star Sports First	Star Sports First		
National Geographic	National Geographic		
Nat Geo Wild	Nat Geo Wild		
UTV Movies	UTV Movies		
UTV Action	UTV Action		
Bindass	Bindass		

<sup>\*</sup>Consumer can choose any one of the channels only

<sup>\*\*</sup> Consumer can choose any one of the channels only after launch of National Geographic Tamil which shall be available from June 20, 2019

SVP HD Lite Malayalam	SVP HD Lite Telugu	SVP Lite Hindi	Disney Kids Pack
MRP: Rs 49	MRP: Rs 49	MRP: Rs. 9	MRP: Rs. 10
DPO List Price: Rs 39.2	DPO List Price: Rs 39.2	DPO List Price: Rs 7.2	DPO List Price: Rs 8
Asianet HD	Maa HD	Star Bharat	Disney Channel
Asianet Plus	Maa Movies	Star Utsav	Hungama TV
Asianet Movies	Maa Gold	Movies OK	Marvel HQ
Star Sports 1	Maa Music	Star Sports First	Disney Junior
Star Sports 2	Star Sports 1 Telugu		
Star Sports 3	Star Sports 2		
Star Sports First	Star Sports 3		
National Geographic	Star Sports First		
Nat Geo Wild	National Geographic / National Geographic Telugu*		
	Nat Geo Wild		

<sup>\*</sup>Consumer can choose any one of the channels only after launch of National Geographic Telugu which shall be available from June 20, 2019.

#### Note:

- (i) MRP is per subscriber per month and the same is exclusive of all applicable indirect taxes including but not limited to GST, cess, charges, levies, duties, or similar taxes, as applicable. All such taxes, as applicable, shall be charged by STAR and payable by DPO.
- (ii) This above applicable rates of the Channels rate card shall be read with the Interconnection Regulations 2017 and Tariff Order 2017.

Stamp & Sign	Stamp & Sign
FOR DPO	FOR STAR

# Schedule II

# **ANNEXURE C1**

# **INCENTIVE SCHEME**

STAR is offering penetration incentive on all Subscribed Bouquets and Subscribed A-la-Carte Channels subject to fulfilling the conditions detailed hereinbelow.

Ob is attack	To answer mark and second (OTAD O	ala da danast ankandhankan sa sa sa sa sa sa sa sa	
Objective	To ensure reach and access of STAR Channels to target subscriber/consumers base of the		
FP - 10 1P4	Platform including to under-served markets.		
Eligibility		bscribed Bouquets and Subscribed A-la-Carte	
Condition	Channels as detailed hereunder.		
Other conditions		any of the Channels in the Subscribed Bouquet,	
for availing	the Channel(s) with the least penetration will be	e considered for the calculation of Penetration	
Penetration	Level of the Subscribed Bouquet(s).		
Incentive	Providing the Qualifying Reports (as defined	below) on or before the Qualifying Report	
	Deadline.	,	
Penetration	PART A	PART B	
Incentive	Applicable on Subscribed Bouquets &	Applicable on Disney Channel, Hungama	
Qualifying	Subscribed A-la-Carte Channels except	TV, Marvel HQ, Disney Junior, Disney	
Parameters	Disney Channel, Hungama TV, Marvel HQ,	International HD and Disney Kids Pack.	
Farameters		international fib and bishey Rius Fack.	
	Disney Junior, Disney International HD and		
	Disney Kids Pack.	DDOs shall be subtitled to Dougstration In 1997	
	DPOs shall be entitled to Penetration Incentive	DPOs shall be entitled to Penetration Incentive	
	of 15% on all Subscribed Bouquets and	of 15% on the Subscribed Bouquet and	
	Subscribed A-la-carte Channels provided that	Channels listed above, provided that the DPO	
	the DPO satisfies the following conditions:	satisfies the following condition:	
	a) Achieving a total Bouquet Penetration	a) Achieving a total Bouquet Penetration	
	Level of <u>≥</u> 75% through any	Level of ≥ 30% of Disney Kids Pack on	
	combination of SVP, SVP HD, SVP	Active Platform Subscriber Base.	
	HD Lite, SPP and SPP HD bouquets		
	on Active Platform Subscriber Base.		
	Disney Kids Pack, SVP Lite English,		
	SVP Lite Hindi & SVP HD Lite English		
	are excluded for this purpose.		
	are excitated for this purpose.		
	b) Achieving Penetration Level of ≥ 75%		
	for the Lead Channel(s) on the Active		
	Platform Subscriber Base in all of the		
	Target Markets as set out in <b>Table A</b> ,		
	where the DPO is present.		
	Where the Dr O is present.		
LCN Rank	As mentioned above, to qualify for Penetrati	on Incentive on the Subscribed Bouquets or	
Requirements		t meet LCN Rank Requirements as given below:	
·	2 and the second		
	1: The DPO shall maintain the LCN Ranks for all the Subscribed Channels on the head ends of		
	the DPO as per the LCN Rank as last reported to STAR in the month of April 2019, as declared		
	in <b>Schedule IV</b> and as declared, during the Term of the SLA.		
	and a dollar out, adming the roll	5 5 •••	
	2: In the event, the DPO has not subscribed/availed any of the Channels prior to the execution		
	of this SLA, then upon execution of this SLA, the DPO shall provide the LCN Rank for such		
	Channels, as defined in Table B (applicable to Part A) and Table C (applicable to Part B)		
	below, during the Term of the SLA subject to following conditions:		
	i) In case the DPO has different LCN Rank for any of the Channels forming part of		
	the Subscribed Bouquet or Subscribed A-la-carte Channels on their Platform EPG		

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

	or has multiple head ends with different LCN Ranks then the worst LCN Rank (highest numerical) for each of the Channel will be considered for the purpose LCN Rank computation
ii)	DPO can qualify for Penetration Incentive only if the DPO meets LCN Ranks for <b>ALL</b> Channels forming part of the Subscribed Bouquet or Subscribed A-la-carte Channels.
iii)	Deviations - Up to three LCN Ranks for a maximum of two channels falling under Category B as set out in Table B and Table C as applicable.

<u>Active Platform Subscriber Base</u> shall mean the subscribers who have subscribed to broadcasting services from the DPO.

<u>Active Platform SD Subscriber Base</u> shall mean the Active Platform Subscriber Base who have subscribed for only SD channels from the DPO.

<u>Active Platform HD Subscriber Base</u> shall mean the Active Platform Subscriber Base who have subscribed for one or more HD channels from the DPO.

<u>Target Market</u> shall mean the markets as set out in **Table A** where the DPO has Active Platform Subscriber Base.

<u>Penetration Level</u> shall mean the penetration of Subscribed Bouquets or Subscribed A-la Carte Channels achieved by the DPO in a Territory.

<u>Qualifying Report</u> shall mean the reports to be provided by DPO in the format set out in Qualifying Reports Section, on or before the Qualifying Report Deadline.

**Qualifying Report Deadline** shall mean seventh (7<sup>th</sup>) day from the end of each calendar month, on or before which, the DPO has to provide the Qualifying Report to STAR.

**TABLE A (Applicable to Part A)** 

Lead Channel	Target Market	Applicable Subscriber Base
Star Plus and Star Plus HD	Hindi Speaking Markets (HSM) - All States & Union Territories (UT) excluding West Bengal, Maharashtra, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, Sikkim and Assam, Goa, Andhra Pradesh, Telangana, Karnataka, Tamil Nadu, Kerala, Lakshadweep and Puducherry	Active Platform Subscriber Base
Star Jalsha and Star Jalsha HD	West Bengal	Active Platform Subscriber Base
Star Pravah and Star Pravah HD	Maharashtra, Goa	Active Platform Subscriber Base
Any Star Sports 1*	NESA Market comprising of Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, Sikkim and Assam	Active Platform Subscriber Base
Maa TV and Maa HD	Andhra Pradesh, Telangana	Active Platform Subscriber Base

Stamp & Sign	Stamp & Sign
	TOKSTAK
FOR DPO	FOR STAR

Star Suvarna and Star Suvarna HD	Karnataka	Active Platform Subscriber Base
Vijay and Vijay HD	Tamil Nadu, Puducherry	Active Platform Subscriber Base
Asianet and Asianet HD	Kerala, Lakshadweep	Active Platform Subscriber Base

For example, to measure Penetration Level of the Lead Channel in West Bengal market, combined penetration of Star Jalsha and Star Jalsha HD shall be measured on the DPO's Active Platform Subscriber Base in West Bengal

\*To measure Lead Channel Penetration in NESA Market (Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, Sikkim and Assam), combined penetration of Star Sports 1 Hindi, Star Sports 1 Bangla, Star Sports 1, Star Sports 1 HD Hindi and Star Sports HD1 shall be considered on Active Platform Subscriber Base of the DPO in NESA Market

	TABLE B ( <u>Applicable to Part A)</u> LCN Rank Requirement				
No.	No. Channel Category Genre LCN Rar				
1	Star Plus	Α	Hindi General Entertainment	Top 3	
2	Star Bharat	Α	Hindi General Entertainment	Top 7	
3	Star Utsav	Α	Hindi General Entertainment	Top 20	
4	Bindass	В	Hindi General Entertainment	Top 20	
5	Star Gold	Α	Hindi Movies	Top 3	
6	Movies OK	В	Hindi Movies	Top 6	
7	UTV Movies	А	Hindi Movies	Top 10	
8	UTV Action	В	Hindi Movies	Top 12	
9	Star Utsav Movies*	В	Hindi Movies	Top 17	
10	Star Gold Select*	Α	Hindi Movies	Top 18	
11	National Geographic	Α	Infotainment	Top 4	
12	National Geographic Tamil	В	Infotainment	Top 10	
13	National Geographic Telugu	В	Infotainment	Top 12	
14	Nat Geo Wild	В	Infotainment	Top 8	
15	Fox Life	В	Infotainment	Top 3	
16	Star World	Α	English General Entertainment	Top 4	
17	Star Movies	Α	English Movies	Top 3	
18	Star Sports 1*	Α	Sports	Top 3	
19	Star Sports 2*	Α	Sports	Top 4	
20	Star Sports 3*	В	Sports	Top 5	
21	Star Sports 1 Hindi*	Α	Sports	Top 6	
22	Star Sports 1 Tamil	А	Sports	Top 13	
23	Star Sports 1 Kannada	А	Sports	Top 14	
24	Star Sports 1 Telugu	Α	Sports	Top 15	
25	Star Sports 1 Bangla	А	Sports	Top 16	
26	Star Sports Select 1	Α	Sports	Top 11	

Stamp & Sign	Stamp & Sign
FOR DPO	FOR STAR

27	Star Sports Select 2	Α	Sports	Top 12
28	Star Sports First	В	Sports	Top 18
29	Maa TV	Α	Regional Telugu General Entertainment	Top 4
30	Maa Gold	В	Regional Telugu General Movies	Top 7
31	Maa Music	В	Regional Telugu Music	Top 3
32	Maa Movies	Α	Regional Telugu Movies	Top 4
33	Star Pravah	Α	Regional Marathi General Entertainment	Top 4
34	Star Jalsha	Α	Regional Bengali General Entertainment	Top 3
35	Jalsha Movies	Α	Regional Bengali Movies	Top 3
36	Star Suvarna	Α	Regional Kannada General Entertainment	Top 5
37	Suvarna Plus	В	Regional Kannada Movies	Top 4
38	Vijay	А	Regional Tamil General Entertainment	Top 4
39	Vijay Super	В	Regional Tamil General Entertainment	Top 10
40	Asianet	Α	Regional Malayalam General Entertainment	Top 3
41	Asianet Plus	В	Regional Malayalam General Entertainment	Top 7
42	Asianet Movies	А	Regional Malayalam Movies	Top 3
43	Star Plus HD	А	Hindi General Entertainment	Top 3
44	Star Bharat HD	А	Hindi General Entertainment	Top 7
45	Star Gold HD	А	Hindi Movies	Top 3
46	UTV HD	А	Hindi Movies	Top 7
47	Star Gold Select HD	А	Hindi Movies	Top 8
48	National Geographic HD	А	Infotainment	Top 4
49	Nat Geo Wild HD	В	Infotainment	Top 5
50	Fox Life HD	В	Infotainment	Top 3
51	Baby TV HD	В	Kids	Top 4
52	Star World HD	А	English General Entertainment	Top 4
53	Star World Premiere HD	А	English General Entertainment	Top 7
54	Star Movies HD	А	English Movies	Top 3
55	Star Movies Select HD	А	English Movies	Top 7
56	Star Sports HD1*	А	Sports	Top 3
57	Star Sports HD2*	А	Sports	Top 4
58	Star Sports 1 HD Hindi*	А	Sports	Top 5
59	Star Sports Select HD1	А	Sports	Top 6
60	Star Sports Select HD2	А	Sports	Top 7
61	Maa HD	А	Regional Telugu General Entertainment	Top 4
62	Maa Movies HD	А	Regional Telugu Movies	Top 4
63	Star Pravah HD	А	Regional Marathi General Entertainment	Top 4
64	Star Jalsha HD	А	Regional Bengali General Entertainment	Top 3
65	Jalsha Movies HD	Α	Regional Bengali Movies	Top 3
66	Vijay HD	Α	Regional Tamil General Entertainment	Top 4
67	Star Suvarna HD	А	Regional Kannada General Entertainment	Top 4
68	Asianet HD	Α	Regional Malayalam General Entertainment	Top 3

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

\*marked channels from the same genre need to placed consecutively in the required genre as mentioned against them, separately for SD and HD.

Fox Life's LCN Rank would be measured against the following Competing Channels: FYI TV18, TLC, Discovery Turbo and similar channels.

The DPO may at its discretion swap LCN Rank of Star Sports 1, Star Sports 1 Hindi, Star Sports 1 Bangla, Star Sports 1 Tamil, Star Sports 1 Kannada and Star Sports 1 Telugu with each other based on the DPO's requirements, as per Law.

TABLE C ( <u>Applicable to Part B)</u> LCN Rank Requirement				
No.	Channel	Category	Genre	LCN Rank
1	Disney Channel	А	Kids	Top 3
2	Hungama TV	А	Kids	Top 5
3	Marvel HQ	А	Kids	Top 8
4	Disney Junior	В	Kids	Top 10
5	Disney International HD	Α	English General Entertainment	Top 8

#### **ILLUSTRATIONS**

#### Calculation of Penetration Incentive (Applicable to Part A)

#### A. DPO who has presence in single Target Market (Subscribed to Multiple SVPs)

Active Platform Subscriber Base	25,000
Territory	Maharashtra/Goa
Subscribed Bouquets	Marathi Value Bouquet, Hindi Value Bouquet, Tamil Value Bouquet
Monthly Average Subscriber Level for the Subscribed SVP Marathi	20,000
Monthly Average Subscriber Level for the Subscribed SVP Hindi	1,500
Monthly Average Subscriber Level for the Subscribed SVP Tamil	1,000

In this case, Penetration Incentive applicable for Subscribed Value Bouquets shall be as follows:

Monthly Average Subscriber Level for Subscribed Bouquets	Penetration Level of Bouquets	Qualifies Penetration Incentive (Yes/No)
20,000 + 1,500 + 1,000 = 22,500	22,500/25,000 x 100 = 90%	≥75% - Yes

FOR DPO	FOR STAR
Stamp & Sign	

Target Market	Lead Channel	Penetration Level of Lead channel	Qualifies Penetration Incentive (Yes/No)
Maharashtra/Goa	Star Pravah	20,000/25,000 = 80%	≥75% - Yes

As explained in the illustration above, to check the eligibility for Penetration Incentive on the Subscribed Bouquets, combined penetration of all Subscribed Value Bouquets has been considered and to check the Lead Channel penetration condition in the Target Market i.e., Maharashtra, Goa, Star Pravah's penetration in has been considered.

Accordingly, the Monthly Incentive payable by STAR to DPO is as detailed below:

	Calculation of Monthly Incentive payable by STAR to DPO (INR)			
Bouquet	Active Subscribers A	MRP of the Subscribed Bouquet B	Penetration Incentive C	Monthly Incentive payable by STAR to DPO A*B*C (INR)
SVP Marathi	20,000	49	15%	1,47,000
SVP Hindi	1,500	49	15%	11,025
SVP Tamil	1,000	25	15%	3,750
Мо	Monthly Incentive payable by STAR to DPO (INR)			1,61,775

# B. DPO who has presence in single Target Market (Subscribed to SVP and SVP HD):

Active Platform Subscriber Base	25,000
Territory	Maharashtra/Goa
Subscribed Bouquets	
SVP	SVP Marathi
SVP HD	SVP HD Marathi
Monthly Average Subscriber Level for the Subscribed SVP Marathi	16,000
Monthly Average Subscriber Level for the Subscribed SVP HD Marathi	5,000

In this case, Penetration Incentive applicable for Subscribed Bouquets shall be as follows:

Monthly Average Subscriber Level for Subscribed Value Bouquets	Penetration Level of Value Bouquets	Qualifies Penetration Incentive (Yes/No)
16,000 + 5,000	21,000/25,000 x 100 = 84%	<u>≥</u> 75% - Yes

Target Market	Lead Channel	Penetration Level of Lead channel	Qualifies Penetration Incentive (Yes/No)
Maharashtra/Goa	Star Pravah and Star Pravah HD	21,000/25,000 = 84%	≥75% - Yes

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

Since the DPO has qualified for Penetration Incentive, the Monthly Incentive payable by STAR to DPO is as detailed below:

	Calculation of Monthly Incentive payable by STAR to DPO (INR)			
Bouquet	Active Subscribers A	MRP of the Subscribed Bouquet B	Penetration Incentive C	Monthly Incentive payable by STAR to DPO A*B*C (INR)
SVP Marathi	16,000	49	15%	1,17,600
SVP HD 5,000 85		15%	63,750	
Мо	Monthly Incentive payable by STAR to DPO (INR)			1,81,350

# C. DPO who has presence in multiple Target Markets (Subscribed to only SVP):

Active Platform Subscriber Base	45,000
Territory	Maharashtra /Goa, Karnataka
Active Platform Subscriber Base in Maharashtra/Goa	25,000
Active Platform Subscriber Base in Karnataka	20,000
Subscribed Bouquets	
Maharashtra /Goa	SVP Marathi
Karnataka	SVP Kannada
Maharashtra /Goa	
Monthly Average Subscriber Level for the Subscribed SVP Marathi	21,000
Karnataka	
Monthly Average Subscriber Level for the Subscribed SVP Kannada	20,000

In this case, Penetration Incentive applicable for Subscribed Bouquets shall be as follows:

Monthly Average Subscriber Level for Subscribed Value Bouquets	Penetration of Value Bouquets	Qualifies Penetration Incentive (Yes/No)
21,000 + 20,000 = 41,000	41,000/45,000 = 91%	≥75% - Yes

Target Market	Lead Channel	Penetration of Lead channel	Qualifies Penetration Incentive (Yes/No)
Maharashtra/Goa	Star Pravah	21,000/25,000 = 84%	≥75% - Yes
Karnataka	Star Suvarna	20,000/20,000 = 100%	≥75% - Yes

Accordingly, the Monthly Incentive payable by STAR to DPO is as detailed below:

Calculation of Monthly Incentive payable by STAR to DPO (INR)		
FOR DPO	FOR STAR	
Stamp & Sign	Stamp & Sign	

Bouquet	Active Subscribers A	MRP of the Subscribed Bouquet B	Penetration Incentive C	Monthly Incentive payable by STAR to DPO A*B*C (INR)	
SVP Marathi	20,000	49	15%	1,47,000	
SVP Kannada	20,000	30	15%	90,000	
Me	Monthly Incentive payable by STAR to DPO (INR)				

# D. DPO who has presence in multiple Target Markets (Subscribed to both Value and Premium Bouquets)

Active Platform Subscriber Base	45,000
Territory	Maharashtra /Goa, Karnataka
Active Platform Subscriber Base in Maharashtra /Goa	25,000
Active Platform Subscriber Base in Karnataka	20,000
Subscribed Bouquets	
Maharashtra /Goa	SVP Marathi, SPP Marathi
Karnataka	SVP Kannada, SPP Kannada
Maharashtra /Goa	
Monthly Average Subscriber Level for the Subscribed SVP Marathi	13,000
Monthly Average Subscriber Level for the Subscribed SPP Marathi	7,000
Karnataka	
Monthly Average Subscriber Level for the Subscribed SVP Kannada	12,500
Monthly Average Subscriber Level for the Subscribed SPP Kannada	7,500

In this case, Penetration Incentive applicable for Subscribed Bouquets shall be as follows:

Monthly Average Subscriber Level for Subscribed Bouquets	Penetration Level of Value Bouquets	Qualifies Penetration Incentive (Yes/No)
13,000 + 7,000 + 12,500 + 7,500 = 40,000	40,000/45,000 x 100 = 89%	≥75% - Yes

Target Market	Lead Channel	Penetration Level of Lead channel	Qualifies Penetration Incentive (Yes/No)
Maharashtra/Goa	Star Pravah	20,000/25,000 = 80%	≥75% - Yes
Karnataka	Star Suvarna	20,000/20,000 = 100%	≥75% - Yes

Since the DPO has met the Penetration Incentive condition for Any Bouquets, the Monthly Incentive payable by STAR to DPO is as detailed below:

Calculation of Mo	nthly Incentive payable by STAR to DPO (INR)
FOR DPO	FOR STAR
	13.13.7.1.
Stamp & Sign	 Stamp & Sign

Bouquet	Active Subscribers A	MRP of the Subscribed Bouquet B	Penetration Incentive C	Monthly Incentive payable by STAR to DPO A*B*C (INR)
SVP Marathi	13,000	49	15%	95,550
SPP Marathi	7,000	79	15%	82,950
SVP Kannada	12,500	30	15%	56,250
SPP Kannada	7,500	69	15%	77,625
Mo	onthly Incentive pa	3,12,375		

# Calculation of Penetration Incentive (applicable to Part B)

# E. DPO who has presence in single Target Market (Subscribed to Disney Kids Pack)

Active Platform Subscriber Base	25,000
Territory	Maharashtra/Goa
Subscribed Bouquets	Disney Kids Pack
Monthly Average Subscriber Level for the Subscribed	
Disney Kids Pack	10,000

In this case, Penetration Incentive applicable for Subscribed Value Bouquets shall be as follows:

Monthly Average Subscriber Level for Subscribed Bouquets	Penetration Level of Bouquets	Qualifies Penetration Incentive (Yes/No)
10,000	10,000/25,000 x 100 = 40%	≥30% - Yes

Accordingly, the Monthly Incentive payable by STAR to DPO is as detailed below:

	Calculation of Monthly Incentive payable by STAR to DPO (INR)					
Bouquet	Active Subscribers A	MRP of the Subscribed Bouquet B	Penetration Incentive C	Monthly Incentive payable by STAR to DPO A*B*C (INR)		
Disney Kids Pack	10,000	15,000				
Мо	nthly Incentive pa	15,000				

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

#### TABLE D QUALIFYING REPORTS

#### **Penetration Incentive Report:**

Table 1: Separate reports for the following markets by each Headend-

- Bihar and Jharkhand
- Delhi
- Gujarat and Daman & Diu and Dadra Nagar Haveli
- Haryana and Himachal Pradesh and Jammu & Kashmir
- Madhya Pradesh and Chhattisgarh
- North East (Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura)
- Odisha
- Punjab and Chandigarh
- Rajasthan
- Uttar Pradesh and Uttarakhand
- West Bengal
- Andaman & Nicobar Islands
- Maharashtra and Goa
- Andhra Pradesh and Telangana
- Karnataka
- Tamil Nadu and Pondicherry
- Kerala and Lakshadweep

No.	Subscriber Base	Number of subscriber of the bouquet on 7th day of the month	Number of subscriber of the bouquet on 14th day of the month	Number of subscriber of the bouquet on 21st day of the month	Number of subscriber of the bouquet on 28th day of the month	Monthly Average Active Subscribers
(1)	(2)	(3)	(4)	(5)	(6)	(7)=[(3)+(4)+(5)+(6)]/4
1	Active SD Subscriber Base					
2	Active HD Subscriber Base					

Table 2: Separate report for the following markets -

- Bihar and Jharkhand
- Delhi
- Gujarat, Daman & Diu and Dadra Nagar Haveli
- Haryana, Himachal Pradesh and Jammu & Kashmir
- Madhya Pradesh and Chhattisgarh
- North East (Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura)
- Odisha
- Punjab and Chandigarh
- Rajasthan
- Uttar Pradesh and Uttarakhand

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

- West Bengal
- Andaman & Nicobar Islands
- Maharashtra and Goa
- Andhra Pradesh and Telangana
- Karnataka
- Tamil Nadu and Pondicherry
- Kerala and Lakshadweep

In case any of the Subscribed Bouquets or Subscribed A-la-Carte channels are made available in multiple DPO packages, separate line item will be required for each DPO package.

For all Subscribed Bouquets the DPO shall provide the channel level reports in the same format as detailed below:

State	Bouquet Name	Subs Count as on 7th	Subs Count as on 14th	Subs Count as on 21st	Subs Count as on 28th	Month & Year

For all Subscribed Bouquets the DPO shall provide the channel level reports in the same format as detailed below:

State	A-I-a-carte Channel Name	Subs Count as on 7th	Subs Count as on 14th	Subs Count as on 21st	Subs Count as on 28th	Month & Year

Total DPO Active Subscriber Count	Universe Size for the month of
Total DPO Active Subscriber Count (Universe Size)	
Total DPO Active Subscriber Count SD (Universe Size)	
Total DPO Active Subscriber Count HD (Universe Size)	

#### **LCN** Report:

Table 3: Separate report to be provided for each Headend

Head End Wise LCN Report to be provided in the format as detailed below:

LCN	N Report				
S N o	Name of Channel	Categor y	Genre	LCN No./EPG No.	LCN Rank
1	Star Plus	Α	Hindi General Entertainment		
2	Star Bharat	Α	Hindi General Entertainment		
3	Star Utsav	Α	Hindi General Entertainment		
4	Star Gold	Α	Hindi Movies		
5	Movies OK	В	Hindi Movies		
6	Star Utsav Movies	В	Hindi Movies		

Stamp & Sign	Stamp & Sign
FOR DPO	FOR STAR

7	Star Gold Select	Δ	Hindi Movies	
	National		Tillia Wovics	
8	Geographic	Α	Infotainment	
9	Nat Geo Wild	В	Infotainment	
10	Fox Life	В	Infotainment	

Templates of all Qualifying Reports (in MS Excel):

The DPO can obtain the Qualifying Reports format in Microsoft Excel upon request from STAR and also available on STAR's Website.

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

# Schedule III

# **Annexure E1**

# **Report Formats**

	onthly sul	bscription repo	orts of channels	or bouquets to b	e provided by the	DPO to
R	Reported M	onth :		Υ	′ear:	
D	ate of gen	eration of Repo	rt:	_		
D	ate of sub	mission of Repo	ort by the DPO:			
n re n H	umber of ecorded fo umber of s IRS of the	subscribers sour times in a subscribers shaday.	ubscribing that omenth, as prov	channel or bouquided in table-1 and any point of time to the terms of the control	ved at, by averaguet, as the case and table-2 respective tween 19:00 HRS	may be, ely. The
SI.	Name of the channel	Number of unique Active Subscriber s of the Subscribed Channel on 7 <sup>th</sup> day of the month	Number of unique Active Subscribers of the Subscribed Channel on 14 <sup>th</sup> day of the month	Number of unique Active Subscribers of the Subscribed Channel on 21 <sup>st</sup> day of the month	Number of unique Active Subscribers of the Subscribed Channel on 28 <sup>th</sup> day of the month	Monthly average subscribers of the Subscribed Channel
(1)	(2)	(3)	(4)	(5)	(6)	(7)=[(3)+(4)+ (5)+(6)]/4
1.						
2.						

Table 2- Monthly subscription for bouquets of pay channels

SI.	Name of the Subscr ibed bouquet	Name of Subscribed Channels forming part of Subscribed Bouquet	Number of unique Active Subscribers of the Subscribed Bouquet on 7th day of the month	unique Active Subscribers of the Subscribed Bouquet on	unique Active Subscribers of the Subscribed Bouquet on	of unique Active Subscrib ers of the Subscrib	Monthly average subscribers of the Subscribed Bouquet
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)=[(4)
							+(5)+(6)+(7)]/ 4
1.							
2.							

Table 3 - Monthly subscription for DPO Bouquets

SI.	Name of the DPO Bouquet	Star Bouquet( s) that are part of the DPO Bouquet	Star A la carte channel(s) that are part of the DPO Bouquet	Number of unique Active Subscribe rs of the Subscribed DPO Bouquet on 7 <sup>th</sup> day of the month	Number of unique Active Subscribe rs of the Subscribed DPO Bouquet on 14 <sup>th</sup> day of the month	Number of unique Active Subscribe rs of the Subscribed DPO Bouquet on 21 <sup>st</sup> day of the month	Number of unique Active Subscribe rs of the Subscribed DPO Bouquet on 28 <sup>th</sup> day of the month	Monthly average subscriber s of the Subscribed DPO Bouquet
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)=[(5)+(6)+ (7)+(8)]/4
1.								
2.								

FOR DPO FOR ST		
	TAR	
Stamp & Sign Stamp 8	& Sign	

For all of the above Tables 1, 2 and 3: Separate reports for the following markets by each Headend are required -

- Bihar and Jharkhand
- Delhi
- Gujarat and Daman & Diu and Dadra Nagar Haveli
- Haryana and Himachal Pradesh and Jammu & Kashmir
- Madhya Pradesh and Chhattisgarh
- North East (Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura)
- Odisha
- Punjab and Chandigarh
- Rajasthan
- Uttar Pradesh and Uttarakhand
- West Bengal
- Andaman & Nicobar Islands
- Maharashtra and Goa
- Andhra Pradesh and Telangana
- Karnataka
- Tamil Nadu and Pondicherry
- Kerala and Lakshadweep

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

### Schedule IV LCN DECLARATION

	LCN DECLARATION				
No.	Channel	Categor y	Genre	LCN No/EPG No. as on date of execution of the SLA	LCN Rank as on the date of execution of the SLA
1	Star Plus	А	Hindi General Entertainment		
2	Star Bharat	Α	Hindi General Entertainment		
3	Star Utsav	А	Hindi General Entertainment		
4	Bindass	В	Hindi General Entertainment		
5	Star Gold	А	Hindi Movies		
6	Movies OK	В	Hindi Movies		
7	UTV Movies	Α	Hindi Movies		
8	UTV Action	В	Hindi Movies		
9	Star Utsav Movies	В	Hindi Movies		
10	Star Gold Select	А	Hindi Movies		
11	National Geographic	Α	Infotainment		
12	National Geographic Tamil	В	Infotainment		
13	National Geographic Telugu	В	Infotainment		
14	Nat Geo Wild	В	Infotainment		
15	Fox Life	В	Infotainment		
16	Star World	Α	English General Entertainment		
17	Star Movies	Α	English Movies		
18	Star Sports 1	Α	Sports		
19	Star Sports 2	Α	Sports		
20	Star Sports 3	В	Sports		
21	Star Sports 1 Hindi	Α	Sports		
22	Star Sports 1 Tamil	Α	Sports		
23	Star Sports 1 Kannada	Α	Sports		
24	Star Sports 1 Telugu	Α	Sports		
25	Star Sports 1 Bangla	А	Sports		
26	Star Sports Select 1	Α	Sports		
27	Star Sports Select 2	Α	Sports		
28	Star Sports First	В	Sports		
29	Maa TV	Α	Regional Telugu General Entertainment		
30	Maa Gold	В	Regional Telugu General Movies		
31	Maa Music	В	Regional Telugu Music		
32	Maa Movies	Α	Regional Telugu Movies		
33	Star Pravah	А	Regional Marathi General Entertainment		
34	Star Jalsha	А	Regional Bengali General Entertainment		

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

35	Jalsha Movies	Λ	Dogianal Bangali Mayina	T T
		A	Regional Bengali Movies Regional Kannada General	
36	Star Suvarna	Α	Entertainment	
37	Suvarna Plus	В	Regional Kannada Movies	
38	Vijay	Α	Regional Tamil General	
			Entertainment Regional Tamil General	
39	Vijay Super	В	Entertainment	
40	Asianet	Α	Regional Malayalam General Entertainment	
4.4	A :		Regional Malayalam General	
41	Asianet Plus	В	Entertainment	
42	Asianet Movies	Α	Regional Malayalam Movies	
43	Disney Channel	Α	Kids	
44	Hungama TV	Α	Kids	
45	Marvel HQ	Α	Kids	
46	Disney Junior	В	Kids	
47	Star Plus HD	Α	Hindi General Entertainment	
48	Star Bharat HD	Α	Hindi General Entertainment	
49	Star Gold HD	Α	Hindi Movies	
50	UTV HD	Α	Hindi Movies	
51	Star Gold Select HD	Α	Hindi Movies	
52	National Geographic HD	Α	Infotainment	
53	Nat Geo Wild HD	В	Infotainment	
54	Fox Life HD	В	Infotainment	
55	Baby TV HD	В	Kids	
56	Star World HD	Α	English General Entertainment	
57	Star World Premiere HD	Α	English General Entertainment	
58	Disney International HD	А	English General	
59	Star Movies HD	A	Entertainment English Movies	
60	Star Movies Select HD	A	English Movies	
61	Star Sports HD1	A	Sports	
62	Star Sports HD2	A	Sports	
63	Star Sports 1 HD Hindi	A	Sports	
64	Star Sports Select HD1	A	Sports	
65	Star Sports Select HD2	A	Sports	
	•		Regional Telugu General	
66	Maa HD	Α	Entertainment	
67	Maa Movies HD	Α	Regional Telugu Movies	
68	Star Pravah HD	Α	Regional Marathi General Entertainment	
69	Star Jalsha HD	Α	Regional Bengali General Entertainment	
70	Jalsha Movies HD	Α	Regional Bengali Movies	

FOR DPO	FOR STAR
Stamp & Sign	Stamp & Sign

# First Addendum dated 31.05.2019

71	Vijay HD	А	Regional Tamil General Entertainment	
72	Star Suvarna HD	А	Regional Kannada General Entertainment	
73	Asianet HD	A	Regional Malayalam General Entertainment	

FOR DPO	FORSTAR
Stamp & Sign	Stamp & Sign