

Date: September 5, 2019

Attention DPO

Subject: Intimation of Promotional Scheme for channel “Star Sports 1 Bangla” under clause 3(4) of the Tariff Order.

Ref:

1. The Telecommunication (Broadcasting and Cable) Services Interconnection (Addressable Systems) Regulations, 2017 (“**Interconnection Regulations 2017**”);
2. The Telecommunication (Broadcasting and Cable) Services (Eighth) (Addressable Systems) Tariff Order, 2017 (“**Tariff Order**”);
3. Subscription License Agreement (“**SLA**”) executed between you (“**DPO**”) and Star India Private Limited (“**Star**”) for Star Channels.

Dear Sir,

We are pleased to inform you that Star is offering a promotional scheme (“**Promotional Scheme**”) for its channel “Star Sports 1 Bangla” (“**Channel**”) with effect from September 5, 2019 (“**Effective Date**”). The details of the Promotional Scheme are as under:

Channel	Star Sports 1 Bangla
Promotional Scheme Period	90 days (September 6, 2019 to December 4, 2019)
MRP of Channel during the Promotional Scheme	*Rs.6/- per subscriber per month (applicable to Addressable Platforms i.e., DTH, HITS, IPTV & DAS Operators)

* MRP is exclusive of taxes and other levies as applicable.

In event you are already availing and retransmitting the aforesaid Channel under the SLA the benefit of the revised MRP of Channel during the Promotional Scheme shall be automatically passed on to you.

In case you have not subscribed to the said Channel under the SLA you can opt for the same by executing the form for “Form for amendment of Subscribed Channel” available on our website www.startv.com and sending the duly signed and stamped copy to Star for further execution.

Needless to mention the MRP for the Channel as referred in the SLA i.e. Rs. 19/- per month per subscriber shall be applicable after the expiry of the Promotional Scheme Period.

Except to the extent provided above, all other terms and conditions of the SLA alongwith the terms of amendment agreements, if any, executed between the parties shall continue to remain binding for the remaining part of the Term of SLA.

Looking forward to your co-operation and support.

Thanking you,

For **Star India Private Limited**

Sd/-
Authorized Signatory